

1927

Miami by the sea : the land of palms and sunshine.

The Record Co.

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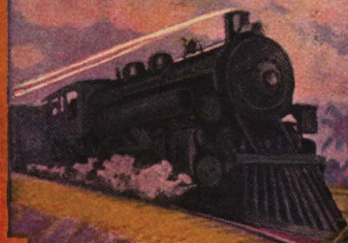
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BISCAYNE BAY, Miami's beautiful waterfront, is one of the world's most famous protected harbors; by day the most subtle shades of green and blue; by night the mellow tropical moon bathes it in a flood of silver radiance. This aquatic jewel has a diversified colorful setting: the dark green of royal palms and coconut trees intermingled with brilliant hues of tropical flowers and plants. Its clear waters bear cargoes to many ports; picturesque sailboats, high-powered speed boats and palatial yachts ride its waves; and sea planes wing their way from its surface to foreign countries.

ALL GOOD ROADS LEAD TO MIAMI



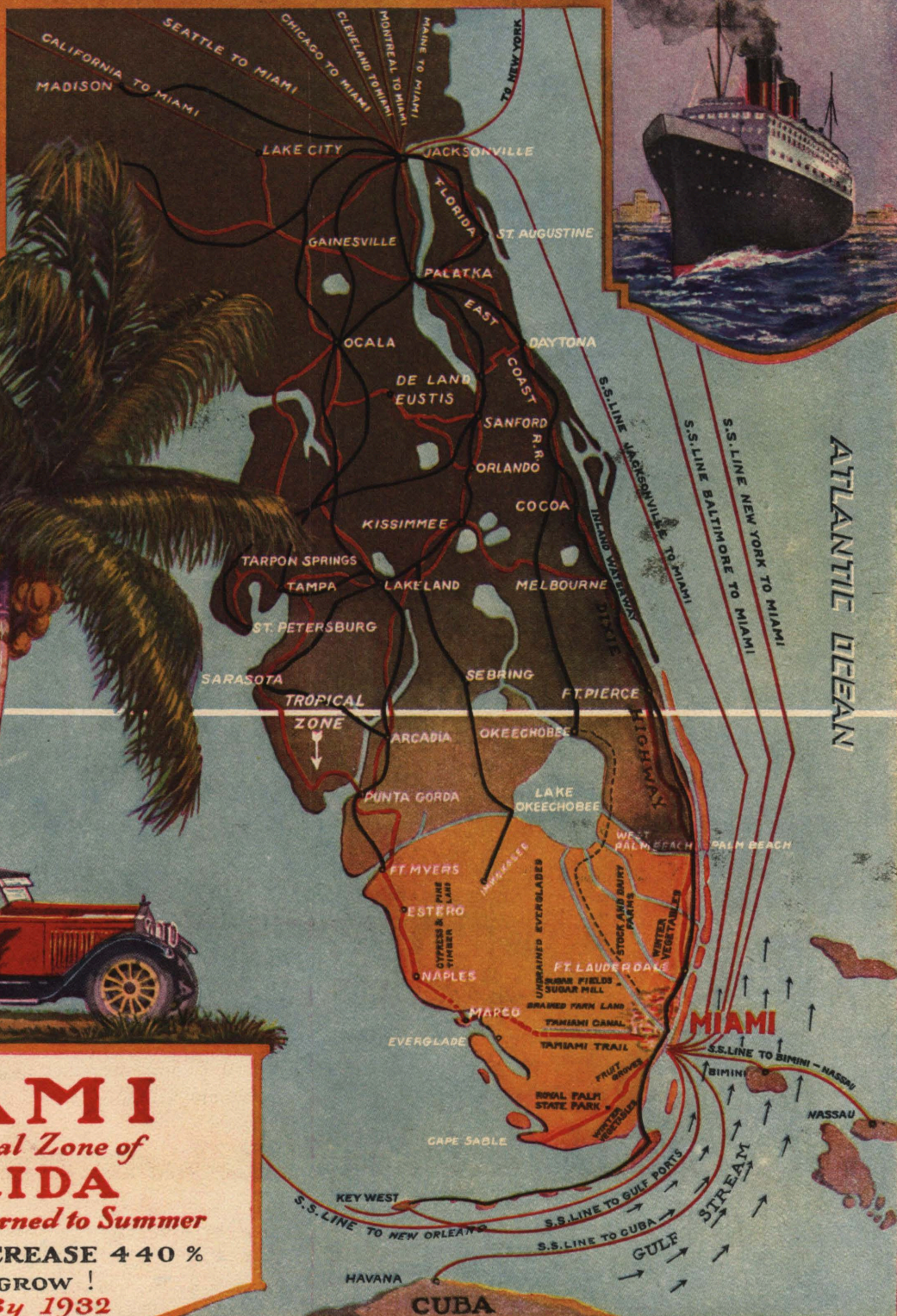
MIAMI In the Tropical Zone of FLORIDA

Where Winter is Turned to Summer

POPULATION INCREASE 440 %

WATCH US GROW !

250,000 By 1932



MIAMI

By the Sea

M IAMI, the city of adventure and tropical wonderland, where business cares and worries vanish under the spell of glorious sunshine, invites the world to enjoy the magic of fun in myriad forms, in the most popular winter resort in America.

This is the world's most fascinating playground, where every summertime sport and out-of-door recreation infuses the spirit of Youth and turns back the clock of Time.

Recreate or rest in a climate unexcelled, where tonic sea breezes and the thousand enchantments of the tropics create perpetual delight.

The homeseeker here finds the ideal for all the word home means. Opportunity merges into success in this land of business romance. Captains of industry discover here new worlds to conquer. The tiller of the soil is here abundantly rewarded for his labor.

Come to Miami—easily reached and easily enjoyed. Whether your stay be days, weeks, months or years, happiness and contentment await you in this land of smiling skies.

MIAMI

IN THE

*Tropical Zone
of Florida*

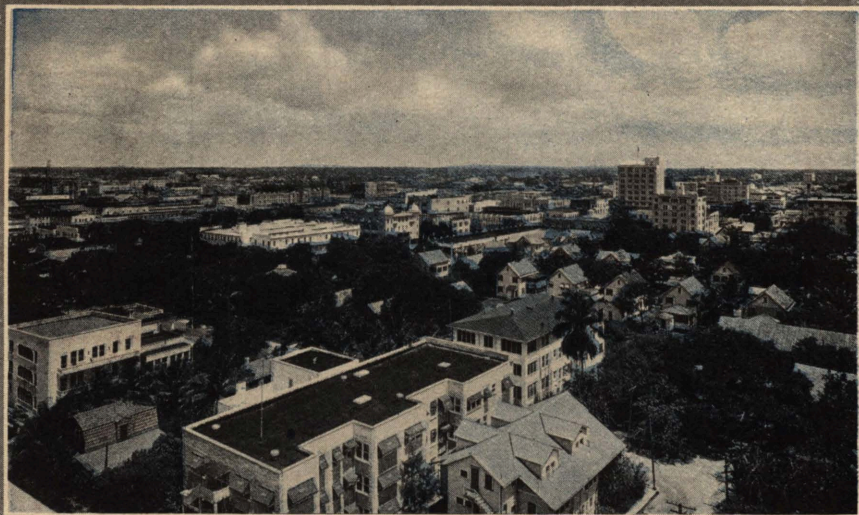
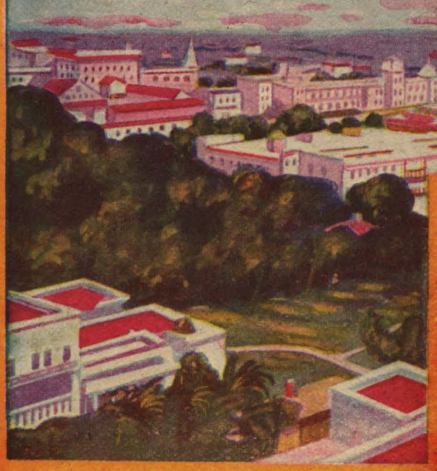
*Where Winter
is Turned to*

Summer

The Climate Supreme.
The Tourist's Delight.
The Motorist's Mecca.
The Fisherman's Paradise.
The Golfer's Wonderland.
The Surf-Bather's Joy.
The Aviator's Dreamland.
The Yachtsman's Rendezvous.
The Tennis Player's Happiness.
The Horse-Racing Utopia.
The Jai Alai Player's Pride.
Truly the Outdoor City.
The Realization of Your
Anticipations.



MIAMI BY THE SEA



Bird's-eye View of Central Business and Hotel Section



Flagler Street, Looking Toward Biscayne Bay

It is but a few short hours from most anywhere to Miami. No long ocean voyage, no tiresome rail journey is necessary to reach this southernmost city on the mainland of the United States. From the chill of winter to the charm of the tropics is ten hours by aeroplane from New York City or thirty-nine hours by direct train de luxe. Chicago, Cleveland, St. Louis, Detroit, Boston and Kansas City are but a few hours farther by direct train or through Pullman.

Comfortable steamers can be taken at New York City, Baltimore or New Orleans, completing an enjoyable water voyage at the dock in Miami. The same water route affords a delightful trip in yacht or houseboat and no finer anchorage will be found anywhere than in beautiful Biscayne Bay.

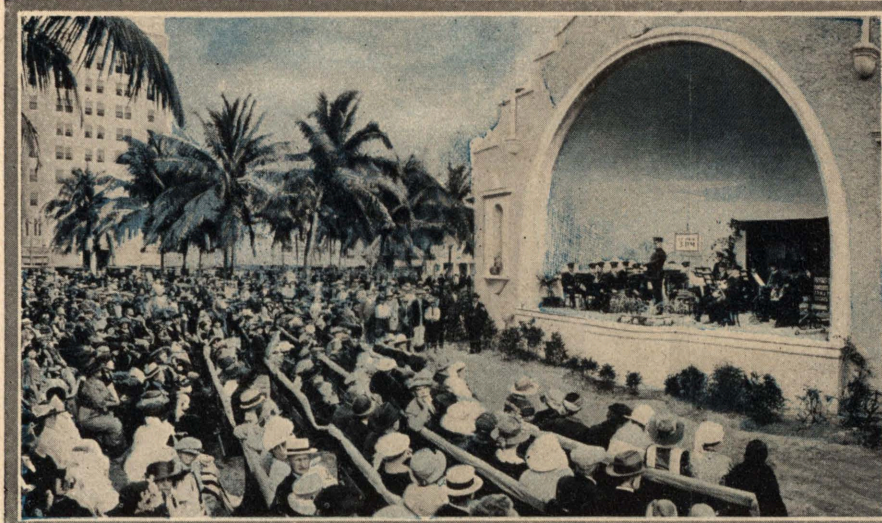
Splendid motor highways, spread fanlike throughout the nation, converge in one broad ribbon of scenic beauty through the American Riviera, the East Coast of Florida, ending in an alluring climax at Miami.

A TROPICAL ENVIRONMENT

Tropical Miami provides a wonderful, delightful, new environment, a tonic both to the body and the spirit. Its very difference is its greatest charm. The royal and coconut palms grow in the United States only in the Miami zone. Twenty-seven other varieties of palms mingle their stately fronds with the evergreen foliage and the gorgeous bursts of color distinctive of tropical oleander, hibiscus, thunbergia and bougainvillea. Nature has bestowed upon this section a wealth of floral diversity not found elsewhere in America.

This "difference" characterizes everything in Miami. The very

MIAMI BY THE SEA



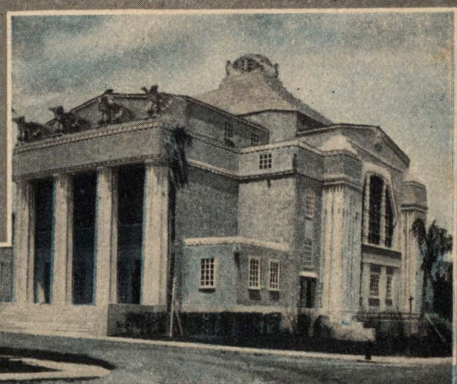
An Afternoon Concert by Pryor's Band in Royal Palm Park

architecture of the beautiful homes, the attractive gardens and grounds, the scenic highways, the amusements and entertainments all have that flavor of tropical novelty and the charm of new creations so distinctive of Miami. Life here is like the climate, you know it is winter but your garb is of summer, your diversions are of June, the sunshine calls by day to the great out-of-doors, and the mellow tropic moon and the balmy breezes make the nights divine.

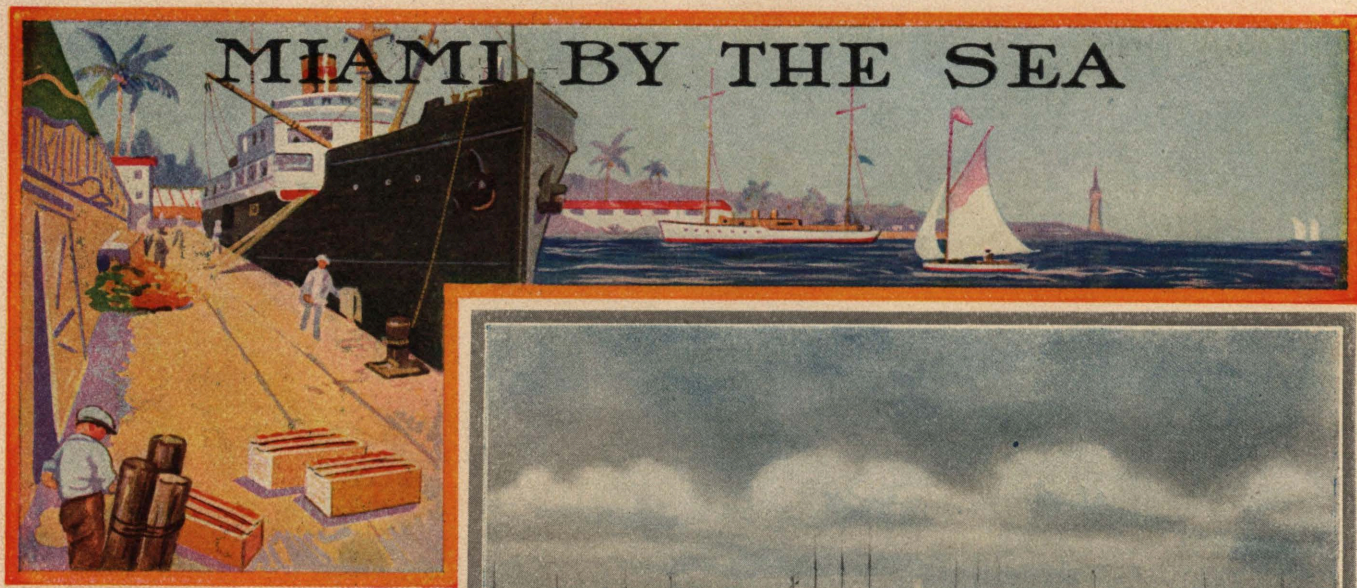
A MODERN CITY AWAITS YOU

You'll be delighted in Miami. It is homelike and the people are easily met. Convenience and comfort are found in the 115 hotels with many original features; the more than 300 splendid apartment houses, beautiful, ornate and colorful; and the thousands of attractively furnished bungalows designed to provide a maximum of ease. Millions have been spent in miles of well-paved streets, cement sidewalks, and all other modern accessories. The facilities of all public utilities are provided. The stores in Miami are a revelation with wonderful stocks of great variety and the highest class of advanced conceptions in men's and women's apparel. Here many of the summer styles are created and have the approval of America's best dressers in January when straw hats, white shoes and flannels predominate. Advanced creations from the style markets of the world add to the brilliancy of the social gaieties and sport togs are exceedingly popular with both men and women.

Miami is a friendly city and the warmth of the unclouded sun seems instilled in the hospitality of the greeting that awaits you here. If you make this your permanent home you will find others here from all States of the nation and from foreign countries as well.



*Top—Scottish Rite Cathedral
Bottom—Lecture-Recital in Royal Palm Gardens*



Some of the \$15,000,000 Worth of Yachts Visiting Miami

NEVER DULL IN MIAMI

For their visitors Miamians have made easily accessible the wide reaches of multihued water, the chief beauty spots, the wonderful bathing beaches, by building a marvelous Causeway, taming jungles, dredging channels and constructing more than 700 miles of fine motor highways. To the natural advantages they have added a multitude of facilities for outdoor recreation and sport of every kind, and annually arrange a program of unique and satisfying entertainment features. It is their proud boast that Miami is the liveliest winter resort in America. There is never a dull moment here, no one ever gets lonesome. There is something doing day or night, running the gamut from the light and frivolous to the most profound. All tastes for amusement find something here that is satisfying, yet those who seek a rest and a recreation relax here under ideal surroundings. An annual feature, enjoyed by every class, are the free twice-a-day concerts by Arthur Pryor's famous band, from December to April, with the unclouded sky for a canopy, beneath swaying fronds of beautiful coconut palms, and sparkling Biscayne Bay for a shimmering background.

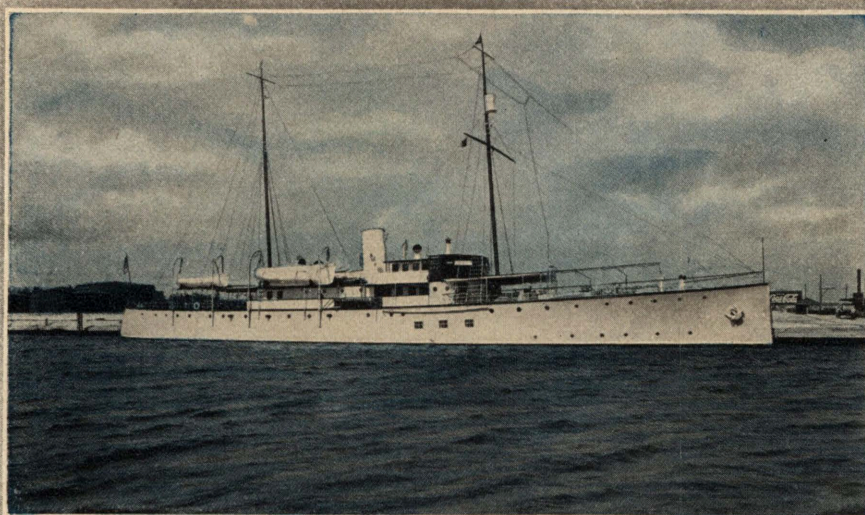
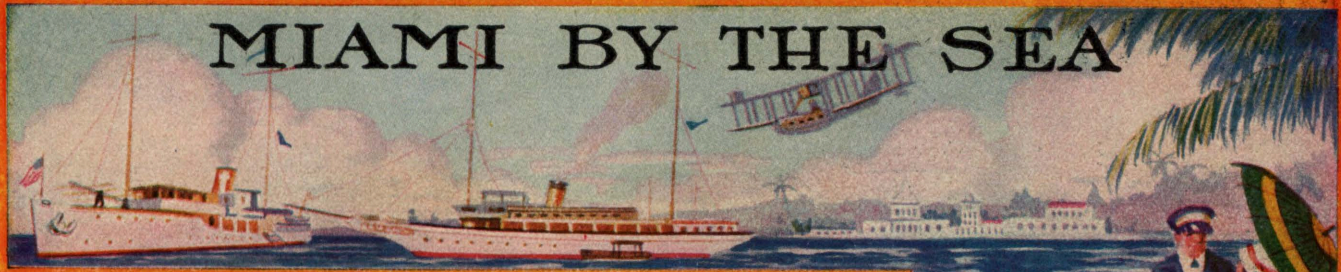
A CLIMATE UNEXCELLED

Supreme among the charms of Miami is the climate. Equability here most nearly reaches perfection. Excessive heat is unknown, it is seldom cold enough for frost and the daily range of temperature is so slight that ordinarily one can dress in the morning and the same weight of clothing will be comfortable in midday and no wrap will be needed at night. Dipping down into the sea, the southern extremity of Florida is favored by a marine climate, its summers only slightly affected by continental influences. The trade winds that sweep along



*Top—At the Busy Miami Municipal Docks
Bottom—One of the Combined Freight and Passenger Steamers*

MIAMI BY THE SEA



W. K. Vanderbilt's Graceful Yacht "Ara"

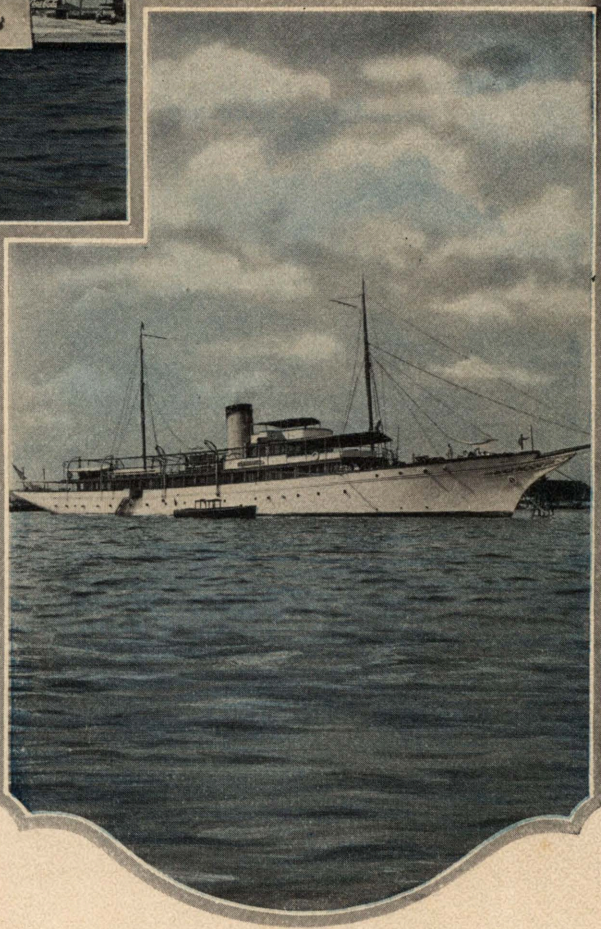


with the Gulf Stream in the Atlantic Ocean passing Miami produce the unexcelled temperate climate, both winter and summer. Another reason why Miami's climate excels is that geographically it is more than 600 miles south of Los Angeles, thus possessing more tropical advantages.

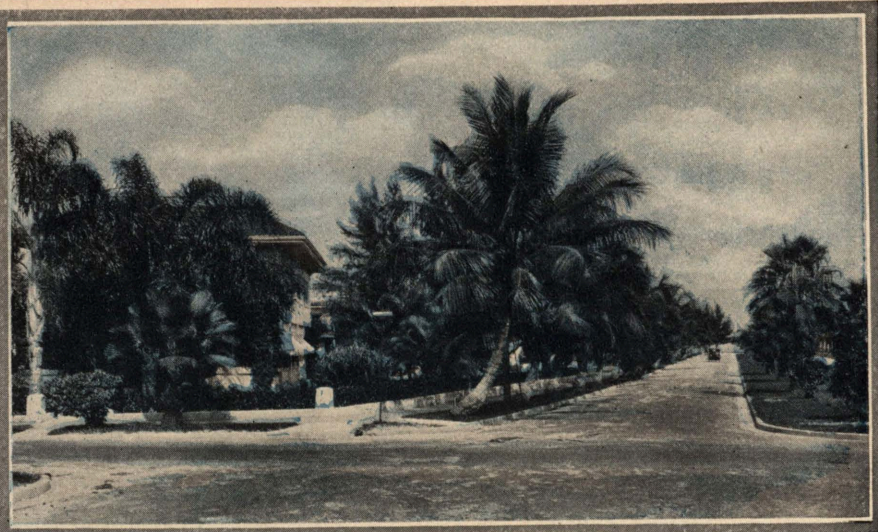
Nature seems to have arranged the rainy season to accommodate those who spend their winters here, as the heaviest fall is from May into October. From November to April the United States Weather Bureau records show a monthly average of 2.4 inches and many winter months less than one-quarter of an inch of rain falls. The mean average temperature of Miami is 74.4 degrees (six winter months 70.9 degrees; six summer months 79.3 degrees). This city has the lowest maximum and the highest minimum of any city in the nation. In twenty-eight years the thermometer has reached 90 degrees an average of only three times yearly, and in that entire period freezing temperature was recorded only seven times and then for less than two hours' duration. Fog is rare, averaging about a total of three hours during the entire twelve months. During 1923 there was only one day entirely without sunshine and the average for the year was 72 per cent, a record equaled by few cities in the United States.

FAMOUS CLIMES COMPARED

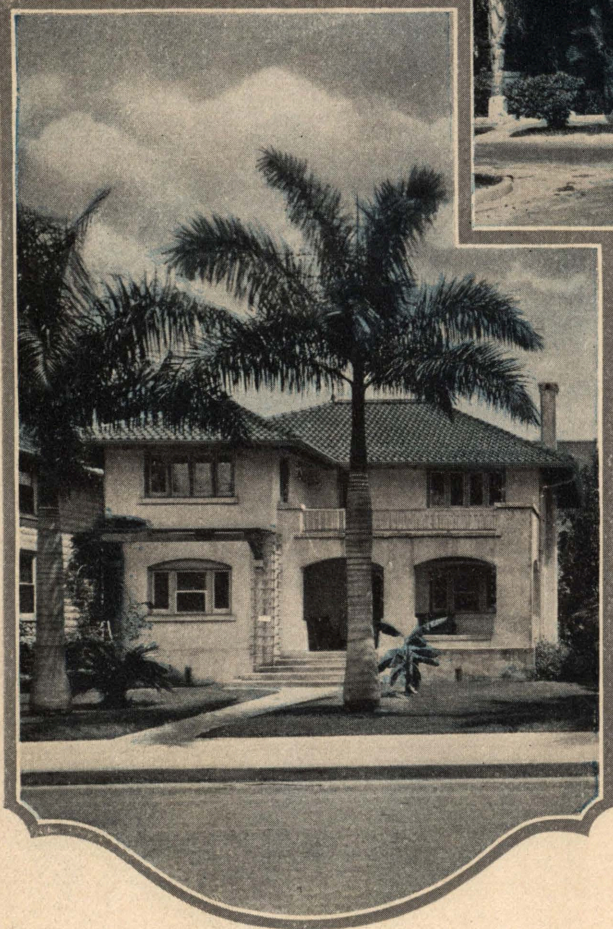
Comparison of the celebrated climates of the world's most famous resorts, including the Riviera, Mediterranean and Pacific Coast cities, shows Miami is less subject to sudden extremes. Those disconcerting changes between cold and hot and back again, are not experienced here as the average range during the winter months is only 12.4 degrees, and during the summer much less than that. This table of the world's choicest climes is compiled from official data:



Cyrus H. K. Curtis's Palatial Yacht "Lyndonia"



Midwinter Street Scene in Miramar



A Home Amid Beautiful Royal Palms

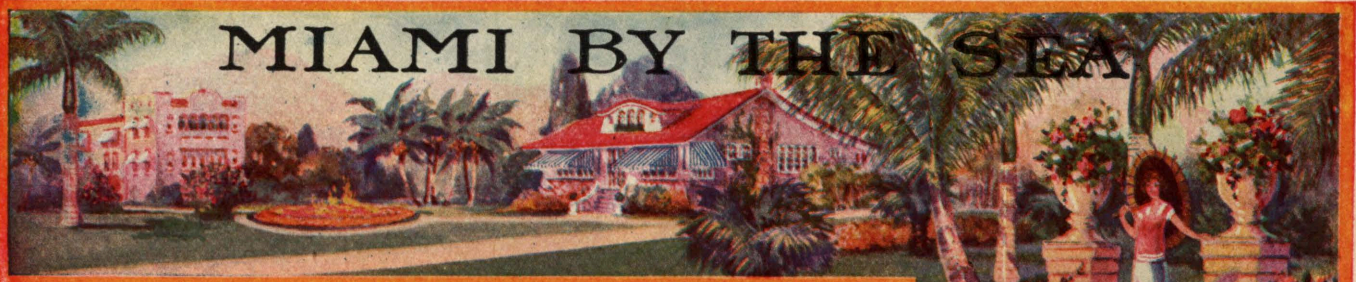
	Winter	Spring	Summer	Fall	Mean Annual
Pau, France.....	42	54	70	58	56
Pisa, Italy.....	44	57	73	62	59
Nice, France.....	48	55	71	62	60
Mentone, France.....	48	57	73	62	60
Rome, Italy.....	49	58	74	62	60
Cairo, Egypt.....	54	70	80	72	70
Malaga, Spain.....	55	58	78	60	65
Algiers, Morocco.....	55	66	77	62	66
Los Angeles, Cal.....	56	59	69	66	62
Naples, Italy.....	58	58	70	64	61
MIAMI	68	74	81	77	75

HOW TO GET TO MIAMI

After deciding to go to Miami, "The Land of Palms and Sunshine," the first question is how? Miami is 366 miles south of Jacksonville, where numerous rail lines from all northern cities converge. There are frequent trains south from that city to Miami over the Florida East Coast Railway, one of the best railway systems in the world, with many fast express trains de luxe. This road is being double-tracked so additional trains may be added to accommodate the ever-increasing throngs coming to this city. Through trains operate without change from Chicago, St. Louis, New York and Boston. You can secure through sleeping-car service from Kansas City, Detroit, Indianapolis, Montreal, Toronto, Pittsburgh, Cleveland, Washington, Cincinnati and intermediate cities.

SPLENDID STEAMSHIP SERVICE

The Clyde Steamship Company has announced complete steamship service from New York City direct to Miami, starting in November, 1924. This will accommodate those thousands who have wanted to



Where the Miami River Joins Biscayne Bay

come to Miami preferring the delightful ocean voyage. The Baltimore & Carolina Steamship Company will operate two steamers from Baltimore direct to Miami. The Gulf & Southern line carries passengers from New Orleans to Miami. Thousands come to Jacksonville by water on the Merchants & Miners steamers, others take the Mallory boats to Key West, making the journey of a few hours to Miami over the famous overseas railroad of the Florida East Coast Railway.

AMERICA'S FINEST AUTO TRIP

Motoring to Miami has been greatly facilitated in the last two years by extensive improvements on the national highways which unite with the famous Dixie highway at Jacksonville. Miami is the southern terminus of the Dixie highway, which along the East Coast of Florida is a succession of scenic surprises and is regarded as the most beautiful auto trip in the world. There is no brown and barren season along this dustless highway. The foliage is ever green and as the Miami zone is approached gradually takes on the strangeness of the tropical growth which attains its full beauty and perfection in Miami.

Lakes, rivers, extensive bays, and the ocean itself afford attractive vistas as one motors along the St. Johns River, passing en route ancient St. Augustine on the Matanzas River, traveling for more than one hundred miles along the beautiful Indian River with its orange groves, to Palm Beach on the shore of Lake Worth. For miles you ride along the ocean and then into the palmland of Miami.

MIAMI, "THE WONDER CITY" OF AMERICA

Any city that has made the rapid and substantial progress that has Miami is entitled to the name, "The Wonder City," which visitors give it. The fame of Miami is world-wide and as one rides its well-paved streets, views its beautiful homes, modern palatial hotels, ornate apart-



Living is Enjoyable in a Tropical Setting



Championship Match at Miami Country Club

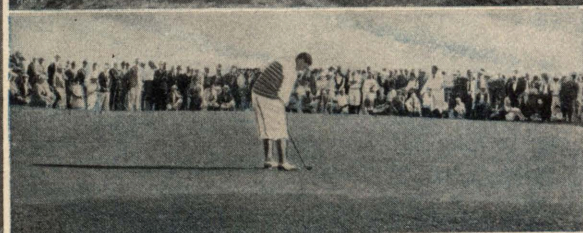
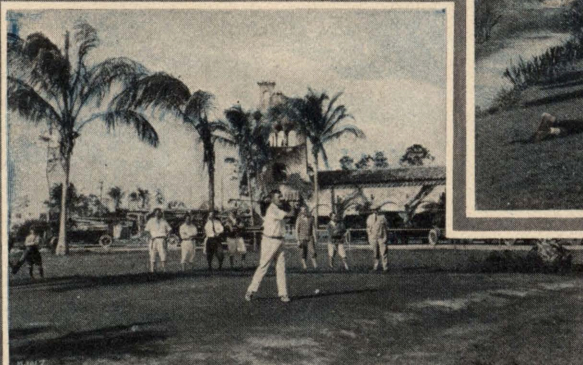
ment houses, numerous commercial structures, towering office buildings, it is difficult to believe that a quarter of a century ago this was a wilderness. Miami in the decade from 1910 to 1920, according to the U. S. census, led the nation in percentage of growth in population with 440 per cent. Dade County, of which Miami is the county seat, led all counties with 258 per cent. Miami is continuing this phenomenal pace in population increase.

Miami proper has now a population of 75,000, which the immediate suburbs increase to above 85,000. During the winter months this figure is practically doubled and every twelve months more than 300,000 visitors stop here and many are so charmed with this city and its future possibilities that they make it their permanent home. Building statistics present graphic proof of the growth of this city. In 1913 the permits in Miami amounted to \$545,870, and in 1923 they reached a total of \$7,201,266, again leading all Florida cities, or a ten-year gain of 1220 per cent. Greater Miami's building total in 1923 was more than \$15,000,000. The first eight months of 1924 show a total of building in Miami of \$12,420,234, and more than \$20,000,000 in this district.

SUBSTANTIAL FINANCIAL GROWTH

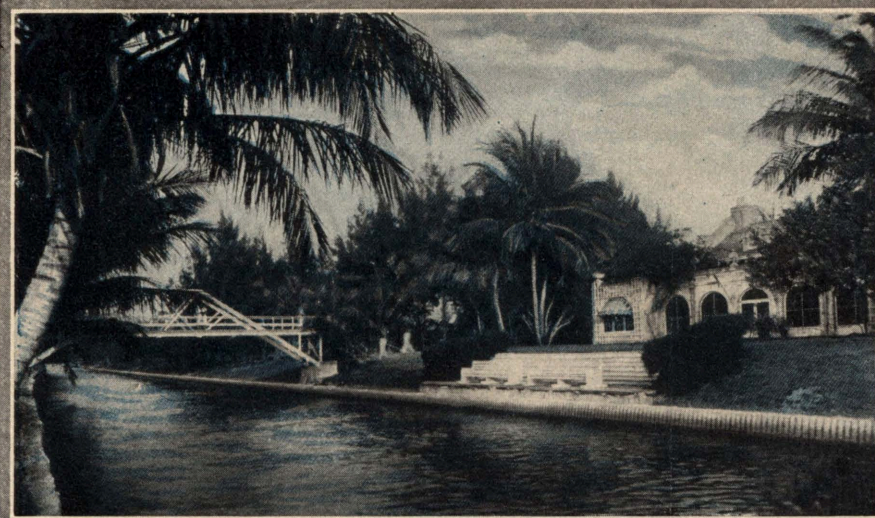
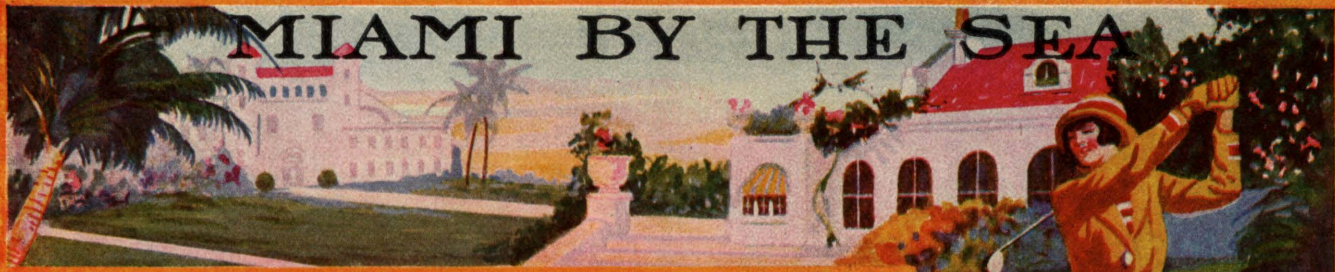
The best reflection of the stable and financial growth of the city is found in the banking statistics. In 1913 total deposits in Miami banks was \$3,277,149.50, and at the April call of 1924 the ten banks in Greater Miami showed deposits of \$46,233,256, a ten-year gain of 1310 per cent, and a twelve-month gain of 47 per cent. Miami is shown by these figures to be the second city in Florida in financial standing and to have one of the highest per capita deposits in the country, being more than twice as much as the nation's average. The bank resources in April, 1924, were \$48,674,013.31.

Real estate valuations shown by the assessment for taxation was



*Top—Starting Play at Coral Gables Course
Center—On the Municipal Links at Hialeah
Bottom—World-Famous Golfers in Championship Tournament*

MIAMI BY THE SEA



Miami Beach Golf Club House

\$6,635,837 ten years ago. The assessment announced in 1924 is \$87,697,854, a ten-year gain of 812 per cent.

United States postal receipts at Miami have increased steadily. In 1914 the total was \$67,547.62 and in 1924 the receipts had increased to \$414,380.96, a ten-year gain of 514 per cent.

MILLIONS FOR MUNICIPAL IMPROVEMENTS

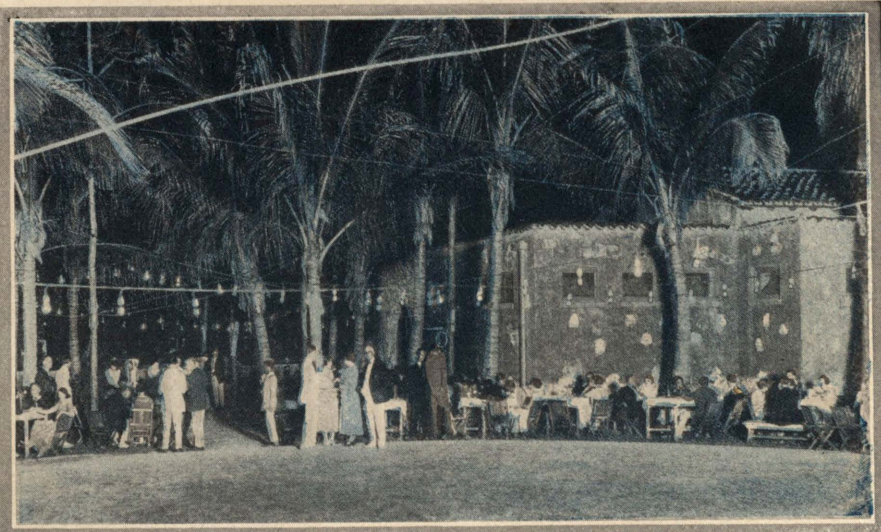
Five commissioners, each the president of a Miami bank, with a city manager, conduct the governmental affairs of Miami in a progressive, business-like manner. These same officials are now entering their fourth year and have carried out an extensive program of municipal improvements of a most substantial character. So rapidly has the population increased that an outlay of many millions has been necessary to provide adequate streets, sidewalks, sewers, bridges, etc., for a progressive city. Under an appropriation of \$750,000 the commissioners have started a new water system which includes a number of new wells at Hialeah, where the city owns 180 acres used as a municipal golf course, an area preserved for water rights, seven miles from the bay, which will give a bountiful supply of sweet and pure water.

The city now has 50 miles of paved asphalt streets, 55 of oiled macadam, 92 miles of cement sidewalks, 12 miles of storm sewers, 110 miles of sanitary sewers, 2 miles of high-pressure service for fire protection in the central business section. The trolley system has been extended with 15 miles of lines within Miami proper. The company owning the traction system are expending one million dollars on improvements to the 18 miles of lines now in operation, making a total of 33 miles of continuous connecting lines.

So heavy has become the traffic across the Million-Dollar Causeway crossing Biscayne Bay and connecting Miami with the bathing beach that at the request of the County Commissioners the voters approved



A Bathing Prize-Winner in a Golf Setting



Evening Dance at Coral Gables Club House



*Top—After a Polo Game at the Nautilus
Bottom—Tea Dansant on Flamingo Grounds*

an expenditure of nearly three-quarters of a million dollars in doubling the width of the viaducts. More than 1,500,000 autos cross the Causeway each year. The Causeway is 105 feet wide with a two-way macadam auto concourse, a separate driveway for trucks, and a pedestrian walk.

Miami has splendid public utilities which are spending annually millions of dollars in added equipment to meet the needs of the city and suburban territory. The water company has 120 miles of mains with 8,738 meters. The gas company has 65 miles of mains and is now tripling the capacity and extending its service very materially at an expense of \$500,000. The electric company is more than doubling its power facilities, it now having 160 miles of transmission lines and furnished 17,322,650 kilowatt hours in 1923. Miami's automatic telephone system has 11,000 phones installed, and is expending \$600,000 in plant enlargement.

WIDE SELECTION OF HOTELS

Miami is popular because it has hotels to meet every demand. There are moderate hotels at a modest tariff or palatial hotels with extensive subtropical gardens where tea dansants are held amid palms and a riot of colorful foliage. Architecturally many of these hotels are unique, original and artistic, with that stucco coloring and finish which is the amazement and delight of all visitors to Miami where this art was created and has reached its highest perfection. Many new hotels are being constructed and will be ready for the earliest winter visitors.

Miami hotels are equipped to provide the maximum of comfort and pleasurable entertainment and are operated by experienced managers who understand fully the desires of the public. The rates are comparable with the charges for this class of service elsewhere.

Architecturally many of the more than 300 apartment houses equal



Midwinter Surf-Bathing at Miami Beach Casino

in beauty the hotels. There is a wide range of selection to meet varied tastes and pocketbooks. They are built to conform to the demands of the tropics with all modern conveniences.

MANY SPLENDID SCHOOLS

Dade County has 33 schools, 19 being in the Miami district. Among the latter is the Central High School in the city's center and the County Agricultural High School in suburban Little River. There are two junior high schools and 16 grammar schools, one of the latter being the largest grammar school in the State. These structures are modern, fireproof, and conspicuously adapted to climatic conditions. One feature especially emphasizing the mildness of Miami winters is that in none of these buildings are there any heating facilities. An efficient teaching corps is in charge.

There are in addition numerous private schools of national reputation which give intensified teaching. There are conservatories of music and the fine arts with faculty members of high artistic standing. There is a parochial school and a college of commerce.

CHURCHES OF ALL DENOMINATIONS

In the three score church organizations in Miami practically every denomination is represented. Among the church buildings are some of the finest in the entire South, the value of church property is estimated at \$6,000,000. These plants are fully equipped and among the pastors are some noted pulpit orators. Most of the churches have fine pipe organs, well-directed choirs and trained soloists providing music far above the average.

Visitors are especially welcomed to these services and many who spend the winter months here are active in the church activities. During the tourist season several religious conferences are scheduled,



And the Folks Back Home Are Shoveling Snow

MIAMI BY THE SEA



Exciting Polo Contest at Miami Beach

with world-famed Bible students in charge, and these have proven exceedingly popular. Miami boasts the largest Sunday-school class in the world which meets in Royal Palm Park every Sunday morning throughout the winter months, with William Jennings Bryan as leader.

SURF-BATHING EVERY DAY IN THE YEAR

No recreation or sport, and it is both, has the number of devotees that bathing in the surf attracts. The Million-Dollar Causeway across Biscayne Bay brings the ocean right to Miami's front door. There is a novelty in donning your bathing suit on a midwinter's day and taking a dip in water whose temperature at that season of the year averages 72 degrees. The warm Gulf Stream sweeps along the Miami shore, regulating the temperature of the sea at this spot, producing 365 days of wonderful surf-bathing.

The beach is in a class by itself. For a thousand feet the clean, fine sand slopes gradually seaward. Just beyond, the reefs break the force of the waves and rob them of the usual boisterousness. Several miles this wonderful beach extends, so that thousands at the bathing hour can disport themselves and no one is crowded. Along the shore are coconut palm trees, the sweep of the sand, the deep green of the fronds, the emerald and turquoise of the sea with its silvery white caps form an entrancing combination that makes it one of the favored spots for all who come here. For those who prefer sill-water swimming, there are salt-water pools at the elaborate casinos at the Beach and also at Royal Palm casino adjoining Royal Palm Park.

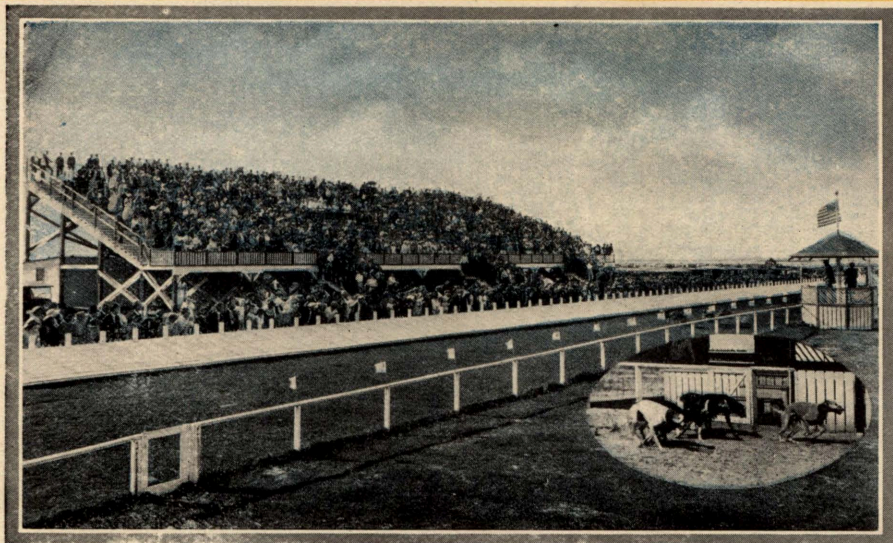
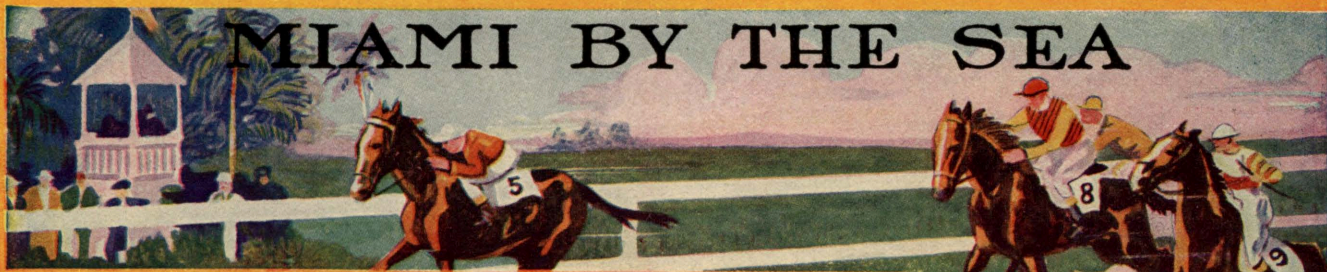
DELIGHTFUL MOTOR DRIVES

Miami is well entitled to be known as the "Motorists' Mecca," for from this city radiate more than 700 miles of smooth rock-based highways, more than half of which are oil-surfaced. Many miles of drive-



Now for a Goal

MIAMI BY THE SEA



Watching Greyhounds Race at Hialeah

ways pass beautiful homes and lawns, along boulevards palm-fringed and parked with hibiscus, oleander, crotons, bougainvillea, bamboo, pandanus, bignonia and other tropical plants and flowers. In the environs are wonderful estates, with extensive gardens and grounds where tropical landscaping and gardening have wrought entrancing effects. Villa Vizcaya, the \$5,000,000 palace and Venetian estate of James Deering; the home of Arthur Curtis James, noted for the most beautiful avenue of royal palms in America; the W. J. Matheson estate, "Swastika," famed for its coconut grove; Villa Serena, the home of William Jennings Bryan, and many others in Coconut Grove, Miami Beach, and along Biscayne Bay, are never-ending sources of delight to motoring parties.

In addition to these are the scores of wonderful subdivisions whose creators vie with each other in producing charming parked boulevards, imposing Spanish entrances, lavish floral adornment and numerous other scenic effects that have made these developments outstanding in the realty world. Here one sees attractive homes of pure or modified Spanish architecture, quaint patios, sunken gardens, low, wide-stretching bungalows, and homes with a Venetian atmosphere upon the miles of attractive water-front.

For variety one can motor miles out into the Everglades, the most fertile agricultural region in the world, where on the canals often may be seen Seminole Indians in their queer canoes or encamped by the water's edge. Another enjoyable trip is through the grapefruit, orange and avocado groves or past vast vegetable gardens or extensive dairy farms. One can ride for miles along the ocean turquoise blue or emerald hued. Another delightful drive is southward to Royal Palm State Park, 4,000 acres of tropical jungle, preserved as a bird, fish and plant sanctuary.



Miami Jockey Club Presents the Sport of Kings

Hotel Roberts



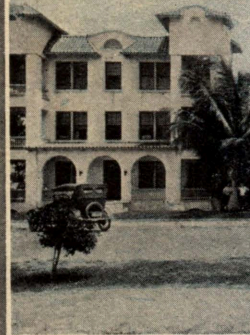
Hotel Miramar



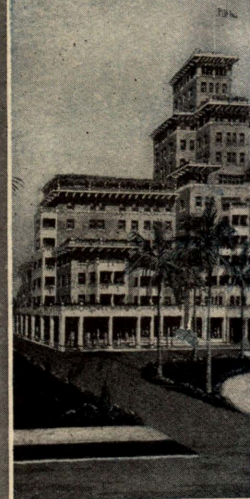
Hotel Leamington



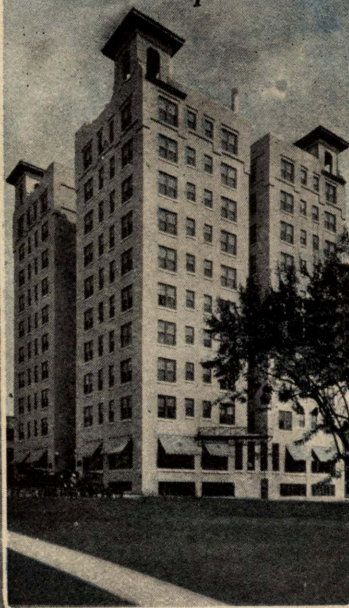
*Temple Court
Hotel and Apart*



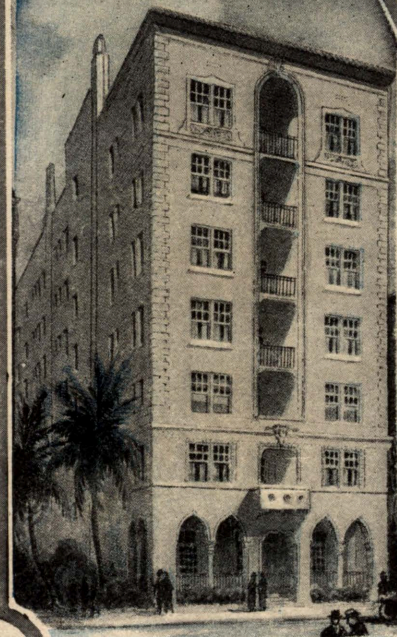
Hotel Fleetwood



*Henrietta Towers
Hotel and Apartments*



Hotel Alhambra



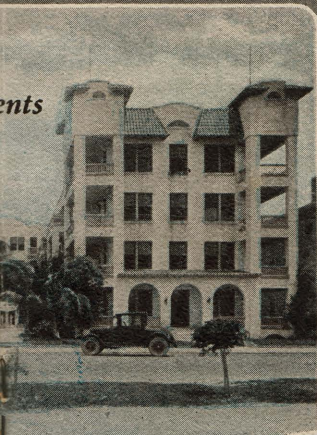
*Havemeyer
High View Apartments*



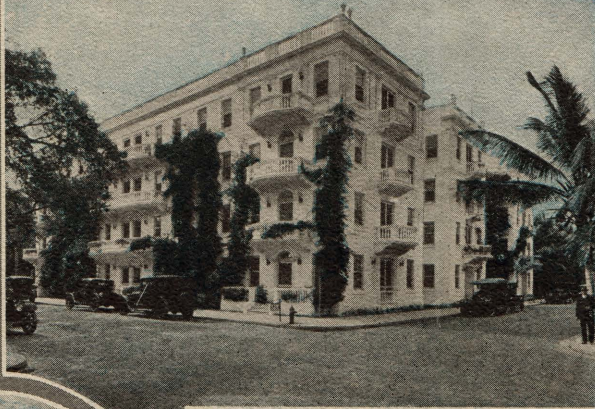
Hotel Urmey



ents



Clyde Court Apartments



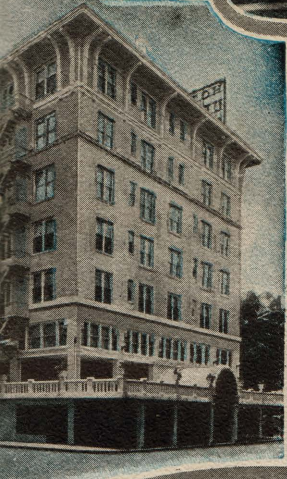
Hotel Alta Vista

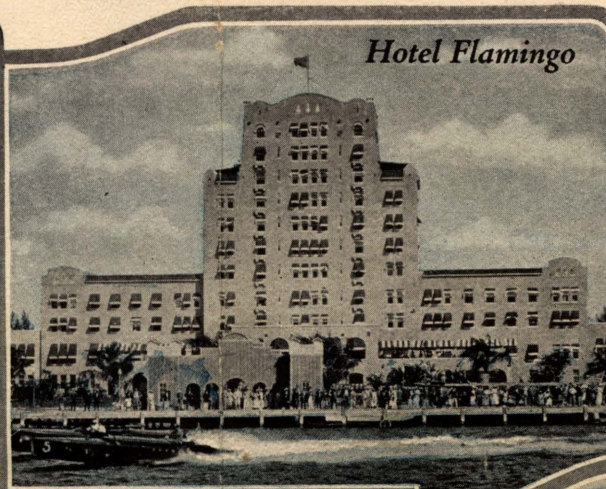


Hotel Plaza

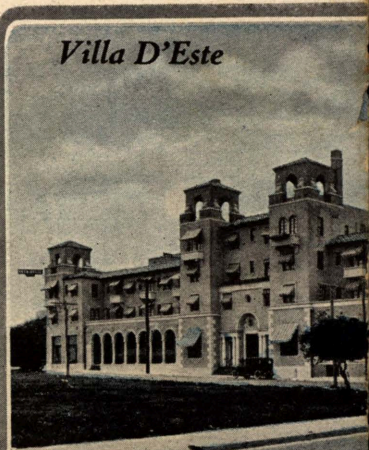


Hotel McAllister





Hotel Flamingo



Villa D'Este



Hotel Security



Hotel Ponce de Leon

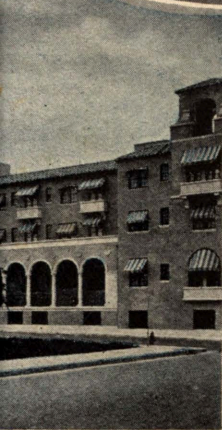


John

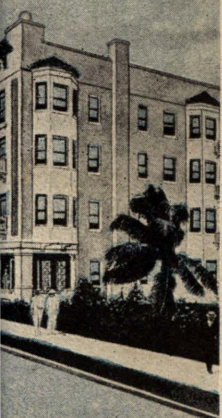


Granada Apartments

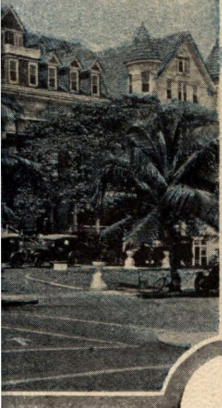




on Apartments



Hotel Halcyon



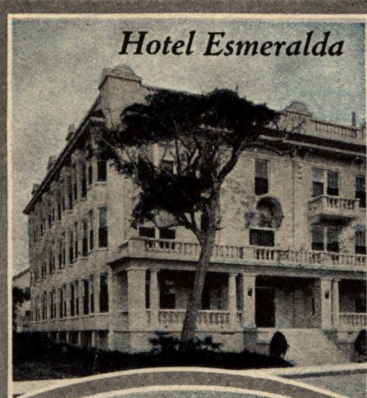
Hotel Gralyn



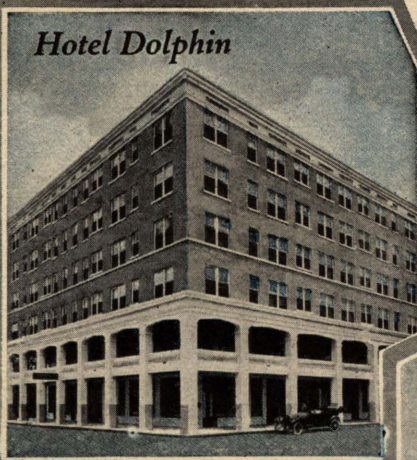
Hotel Pancoast



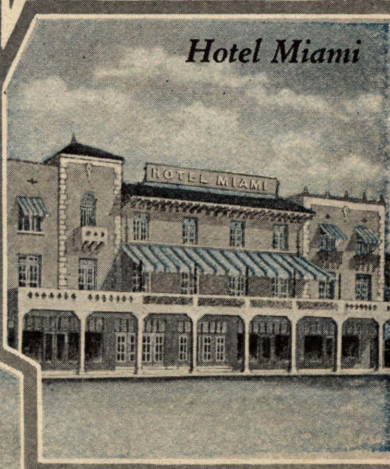
Hotel Nautilus



Hotel Esmeralda



Hotel Dolphin



Hotel Miami



Hotel Royal Palm

BEAUTIFUL PUBLIC PARKS

Miami has 16 public parks with a combined area of 104 acres. Royal Palm Park on Biscayne Bay, a coconut grove covering two city blocks, world-famed for its beauty and grace, is the community center. Here is where Arthur Pryor's famous band gives eighteen weeks of free concerts, afternoons and evenings, the palms giving just the right shade for the thousands gathered during the day and at night providing a picturesque filter for the moon, whose mellow glow in the tropics adds a charm that makes Miami nights long remembered.

Scattered here and there throughout the city are other parks, each offering some unique feature of tropical verdure or recreational opportunity. Some have tennis courts, roque courts, and play spaces for the children.

Work is now under way on the most ambitious park in the South, converting almost the entire bay-front of the city into a magnificent park of seventy acres. This waterfront was purchased by the city for one million dollars and another million has been voted for park creation by filling in from the bottom of the bay.



SCENES AT THE JAMES DEERING ESTATE, "VILLA VIZCAYA"

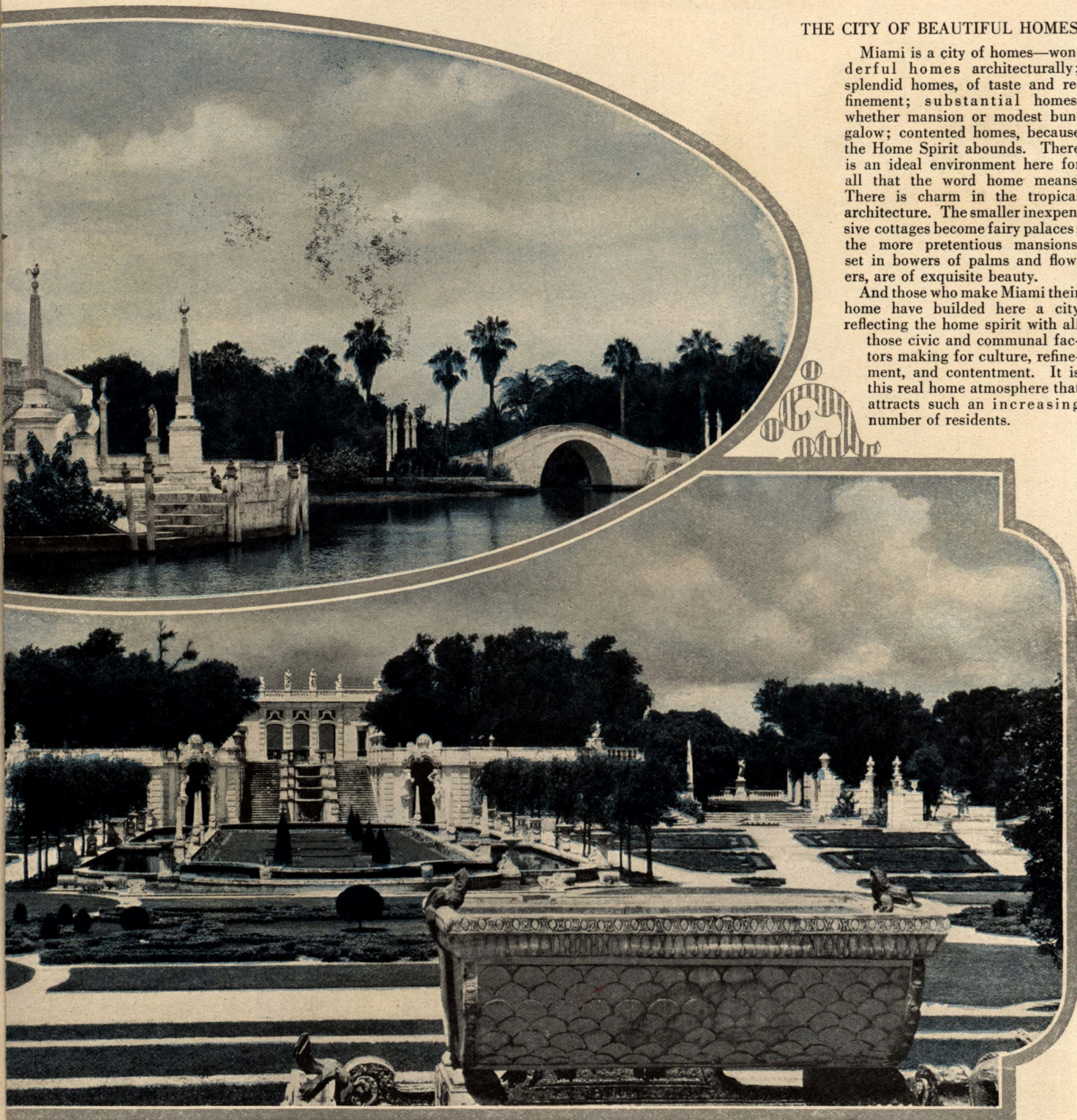


Avenue of Royal Palms, Arthur Curtis James Estate

THE CITY OF BEAUTIFUL HOMES

Miami is a city of homes—wonderful homes architecturally; splendid homes, of taste and refinement; substantial homes, whether mansion or modest bungalow; contented homes, because the Home Spirit abounds. There is an ideal environment here for all that the word home means. There is charm in the tropical architecture. The smaller inexpensive cottages become fairy palaces; the more pretentious mansions, set in bowers of palms and flowers, are of exquisite beauty.

And those who make Miami their home have builded here a city reflecting the home spirit with all those civic and communal factors making for culture, refinement, and contentment. It is this real home atmosphere that attracts such an increasing number of residents.

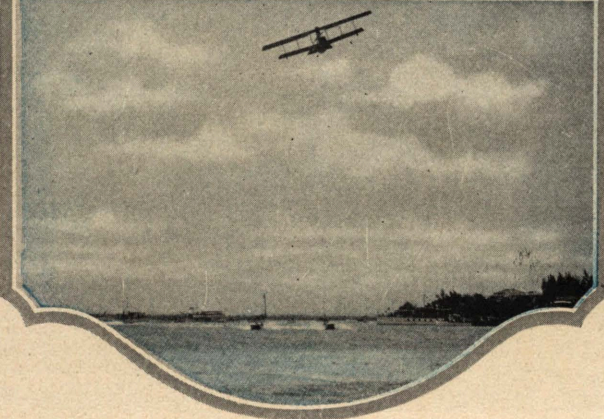
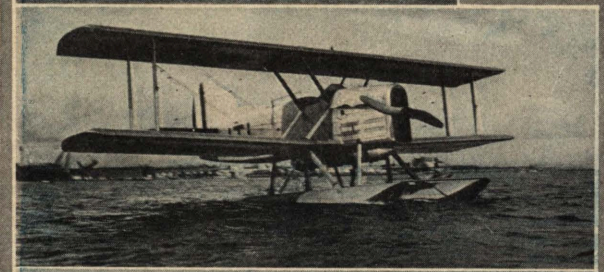
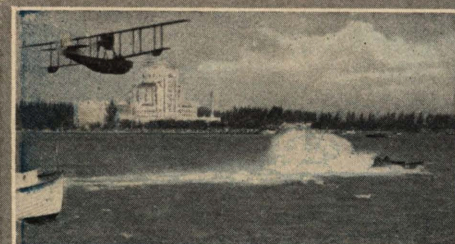
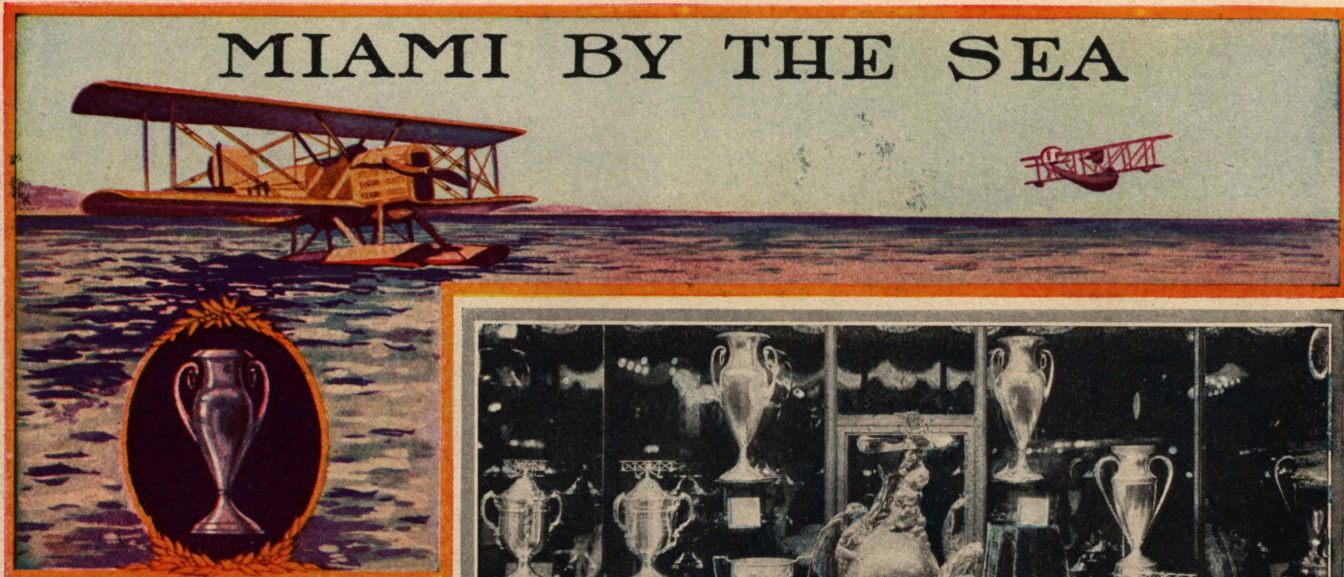




Eight Reasons Why Miami Bathing Girls Win Prizes in Beauty Contests

Swimming Contests at Roman Pools, Miami Beach Casino

MIAMI BY THE SEA



Thrilling Aviation Races on Biscayne Bay and Some of the Prize Trophies

MIAMI'S GOLF OFFERINGS

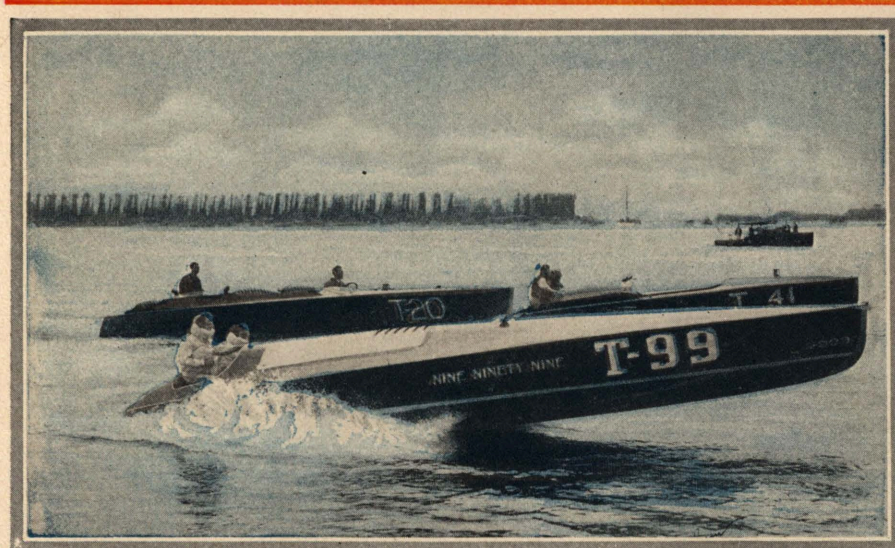
It is always golfing weather in Miami and eight wonderful courses are available for those who come here. Beauty of course, fascination of hazards, tropic surroundings, sporty layouts that test the skill, restful club houses, greens that are a joy, these are some of the features which have made the Miami district courses the magnet for the world's most famous players and for thousands who get added thrills through playing the ancient game in a different environment under ideal conditions. There is a golfing uniqueness in Miami that has special attractiveness for novice or professional. Special provision is made to enable visitors to use these courses.

To add zest to the sport Miami brings here in tournament play for large purses, the pick of the world's professionals. There are also championship tournaments for leaders in the amateur ranks. These spirited matches always attract large galleries which follow these expert players. January, February and March are the months these superb contests are held.

The closest-in golf course is that of the Miami Country Club, overlooking the Miami River and on the edge of the Allapattah prairies. A magnificent club house, with wide verandas and all accessories, grounds where Nature and landscape artists have combined to captivate the eye, make this course exceedingly popular. Velvety Bermuda grass greens and the rolling layout have caused this course to become famous as one of the sportiest in the country. It is 18 holes, par 72, 6,250 yards.

The Miami-Hialeah course, owned by the City of Miami, is situated at Hialeah, on the edge of the Everglades. The rich muck soil has produced a fine grass course and the city is planting thousands of palms, strange tropical trees and shrubbery, making an effect totally

MIAMI BY THE SEA



World's Fastest Speed Boats Racing on Biscayne Bay at Annual Regatta

unlike that to be found on any other golf course in the world. Artificial hazards and numerous traps designed by one of the foremost golf course experts, have made this course one much sought. The length of this 18-hole course is 6,275 yards, par 71. Seminole Indian caddies often afford a variety at this municipal course. A club house provides conveniences for the players.

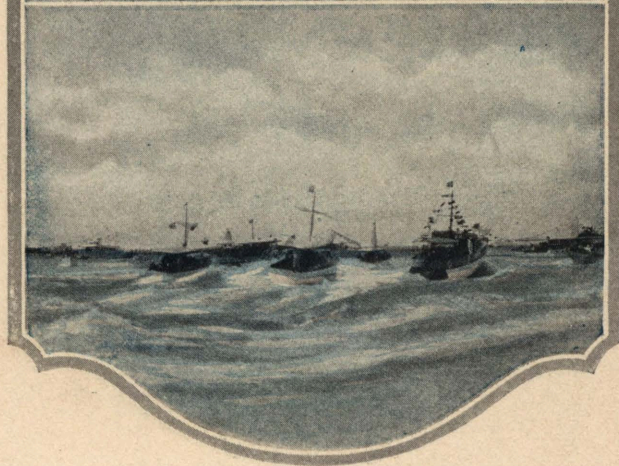
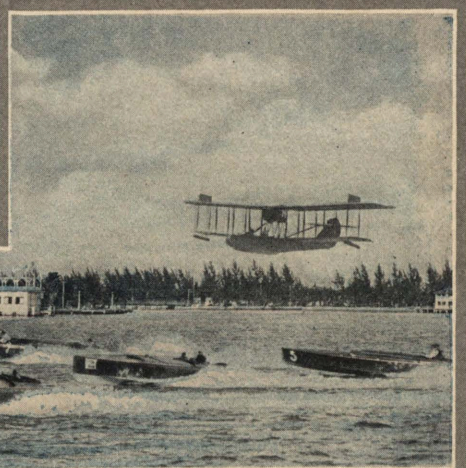
There are two fine courses at Coral Gables, one of 9 holes that is well seasoned and very popular, and another of 18 holes that will be ready for play during the 1924-5 season. Great care has been taken on this latter course to make it exceptionally attractive to the golfer who gets on this course more of the rolling terrain than usual in southern Florida.

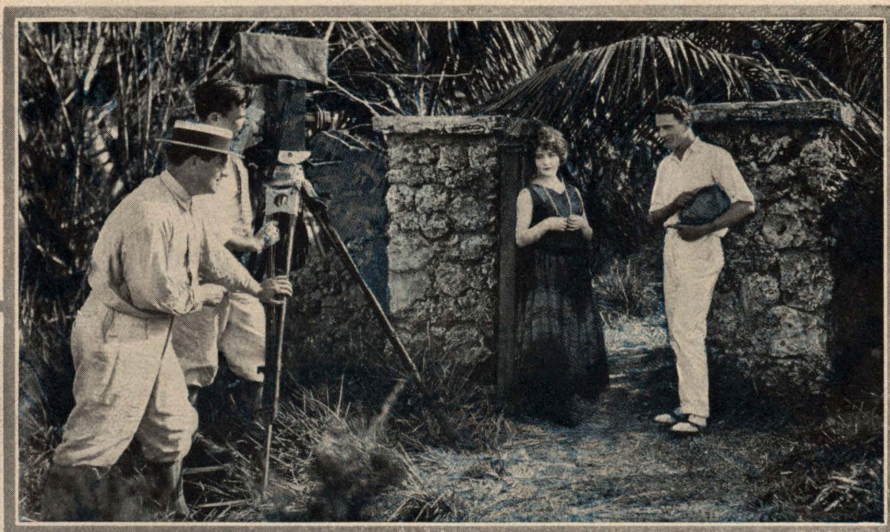
The 9-hole Coral Gables course adjoins a unique Spanish type club house where a large dancing floor and dining facilities prove especially attractive for golfing parties. This course is 3,030 yards long, par 35. The 18-hole course is in the Country Club section of this suburban development where a \$250,000 club house is being erected. The total length of this course is 6,385 yards with par 72.

There are three seasoned golf courses at Miami Beach where one can golf near the ocean or along one of the inland canals. The Flamingo, 9 holes, is 3,080 yards. The Miami Beach Golf Club has an 18-hole course, length 6,101 yards. The Miami Beach Bay Shore Club has an 18-hole course, 6,000 yards. Another course is in the making for 1926. It will be 6,420 yards, 18 holes. All of the Miami Beach courses have beautiful club houses in connection. At Hollywood there is an 18-hole course with a club house.

GREAT VARIETY OF FISHING

Not only variety but an inexhaustible quantity characterizes the fishing in Miami waters and draws thousands of anglers here yearly.





Filming a Scene in a Tropical Setting

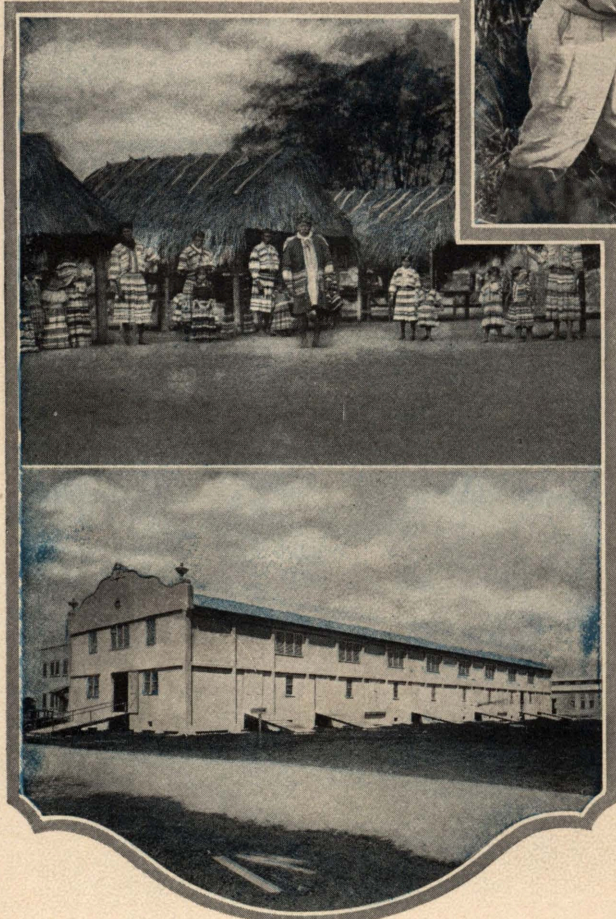
Safe boats with skilled captains are available for trips out into the Gulf Stream for the gamey sailfish, the savage barracuda, the agile king fish, bonita, marlin, dolphin, tuna, and other gamesters of the tropic seas. Inside the reefs and in Biscayne Bay are hosts of other sport fish and from Causeway, bridges, docks and motor boats thousands daily make splendid catches of snapper, grouper, mackerel, trout, jacks, etc. Among the keys just south of Miami are the finest tarpon waters on the globe, the scene of never-to-be-forgotten struggles with this king of game fish. There is also good fishing for bass in the fresh water of the Everglades canals. There are more than 600 varieties of fish in Miami waters.

SUPERB YACHT ANCHORAGE

Each winter sees more and more yachts cruising in southern waters with the wonderful anchorage in Biscayne Bay the rendezvous. In one week last season more than \$15,000,000 was represented in palatial yachts and luxurious houseboats in the harbor at Miami, more than one-half the finest yachts in the United States being here. Riding at anchor on the multihued surface of the bay, this fleet fills the picture of a wide reach of water, fringed with dark-green islands with vistas of the ocean between, and from the palm-lined mainland is heard the sweet cadences of music from Arthur Pryor's band in Royal Palm park. The waters south of Miami afford an attractive cruising area and it is only a few hours' run across the Gulf Stream to the Bahamas and Cuba.

MIAMI IMPORTANT AIR PORT

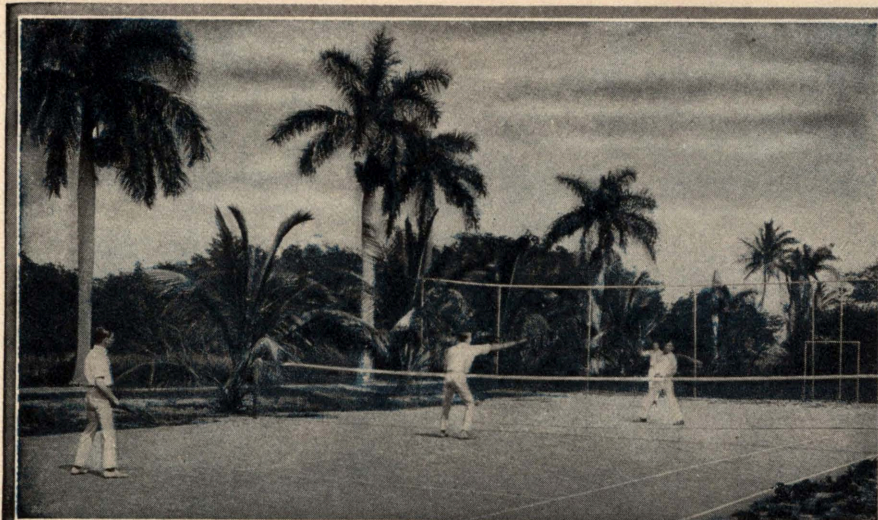
Biscayne Bay is a safe haven for fleets of seaplanes which ply regularly between this city and Bimini (forty-five minutes), Nassau (two hours), Havana (three and a half hours), and up and down the coast. These planes are de luxe and carry from two to fourteen pas-



Top—Seminole Indian Village

Bottom—Main Studio Building, Miami Commercial Studios at Hialeah

MIAMI BY THE SEA



On the Tennis Courts at Coconut Grove

sengers. There are many private planes also in increasing numbers. For aeroplanes there is a magnificent landing place at the Curtis field at Hialeah, a suburb of Miami.

BISCAYNE BAY SPEED-BOAT RACES

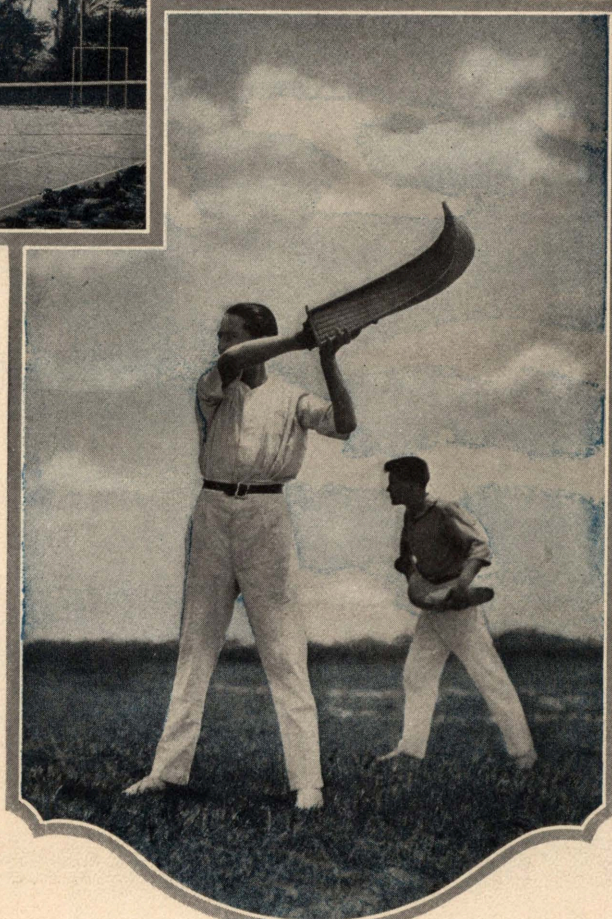
Each winter on Biscayne Bay is held a two-day series of speed-boat contests in which the swiftest craft afloat compete. Last year an audience of more than 50,000 were thrilled by these spectacular contests. and about the race course, on the islands in the bay, and along the shore was a gay and colorful scene. The far-reaching sweep of the waters about Miami make this a favored spot for power boating throughout the year.

A GREAT OUT-OF-DOORS PLAYGROUND

With a climate so admirably suited to the great out-of-doors, it is only natural that Miamians have given especial attention to the promotion of these healthful pastimes. In addition to golf there are scores of tennis courts throughout the city and suburbs where the playing of this game is constant. The city cares for a number of these courts in the public parks. Horseshoe players have twelve splendid courts in Royal Palm park, where there are tables and easy benches for checker and chess players. Roque players have their courts, as do the bowlers on the green. Trap shooting draws a large following and at the field there is a unique club house. Many tournaments are conducted during the winter and the State championship shoot will be held in Miami in 1925.

HORSE RACING AND POLO

Three-quarters of a million dollars have been spent on a racing park and track at Hialeah, where there are stables for 1,000 horses, a concrete grandstand, a spacious paddock with total accommodations for



Jai Alai Players from Fronton at Hialeah



Beautiful Chamber of Commerce Float



*Top—Flower-Decked Autos Amid the Palms
Bottom—Pageant Scene on Flagler Street*

20,000 spectators. The track is on the marl prairie with a special topping that makes it lightning fast. Owners of the country's largest and fastest stables are interested in this club and will bring their blooded steppers here for winter racing and spring conditioning for the big meets in the North during the spring and summer. A six weeks' race program is planned for the coming season, beginning in January.

Polo is one of the outstanding sports of this section. At Miami Beach are four fine fields of thick turf with accommodations for large strings of thoroughbreds. Club houses and grandstands and ample parking spaces afford spectators facilities to watch the contests, which are daily occurrences, with many of the skilled players of the country participating.

AMERICA'S LIVELIEST RESORT

No matter what the taste or inclination of the visitor to Miami, there is something to do every day and night that brings complete satisfaction. It is this wealth of opportunity for enjoyment that gives to Miami the title, "The liveliest resort in America." If the carefree life in the open calls there is golf, tennis, motor boating, canoeing, sailing, horseback riding, swimming, horseshoe pitching, bowling on the green, roque, long walks amid tropical scenes, motoring, polo, fishing, and trapshooting, all in a charming environment. If some stirring sport contest is desired in addition to battles royal between champions in those lines mentioned there is Jai Alai, the swift Spanish indoor ball game, horse racing, dog racing, auto polo, baseball, football. Miami challenges the resorts of the world to offer the great variety of sports to be found here.

If the urge is simply to get out into the sunshine and balmy air, there is Royal Palm park with its easy benches, where one can read a book, watch the colorful scenes on Biscayne Bay, chat with a visitor

MIAMI BY THE SEA



One Day's Catch in the Gulf Stream

from most anywhere, or listen to the music from Arthur Pryor's famous band. One can wander about at the pier where the fishermen bring in their catches in the early evening and have them weighed and measured for the numerous prizes offered by the famous Angler's club, known as the "Liar's club," or the Fishermen's Association. Excursion steamers ply the Miami River or Biscayne Bay to charming objectives. If one delights to dance there are numerous tea dansants on hotel grounds, under palms and gay canopies that give an oriental cast to the scene.

Evenings it is a question of "where" and "what," so varied is the offering of entertainments. There are boat rides on the bay, band concerts, recitals by famous musicians, light opera performances, lectures, theaters, card parties on hotel verandas, dances in gaily decorated ball rooms or beach casinos, dinners at hotels or roof gardens. For the younger set and those who want to keep young, there are lively dinner dances at casinos which draw parties from all along the East Coast of Florida. Some of these are popular priced and some the most elaborate and exclusive in the land.

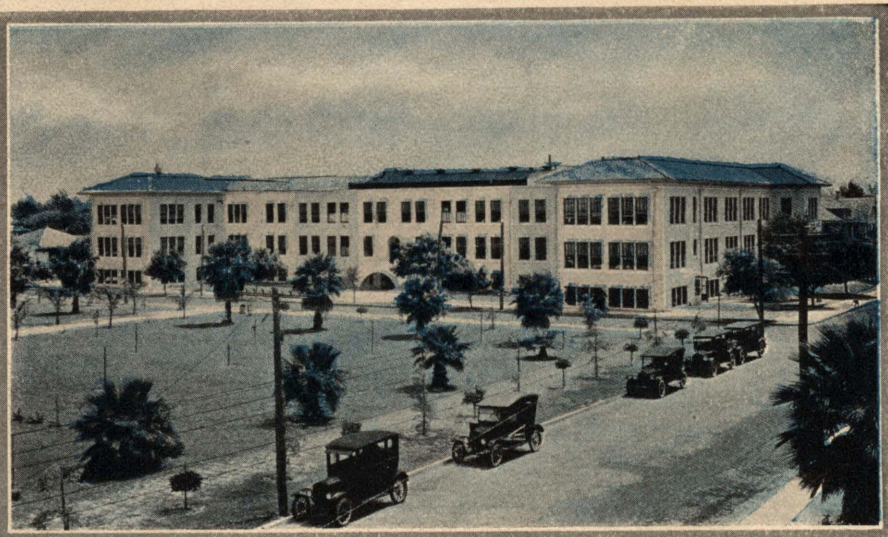
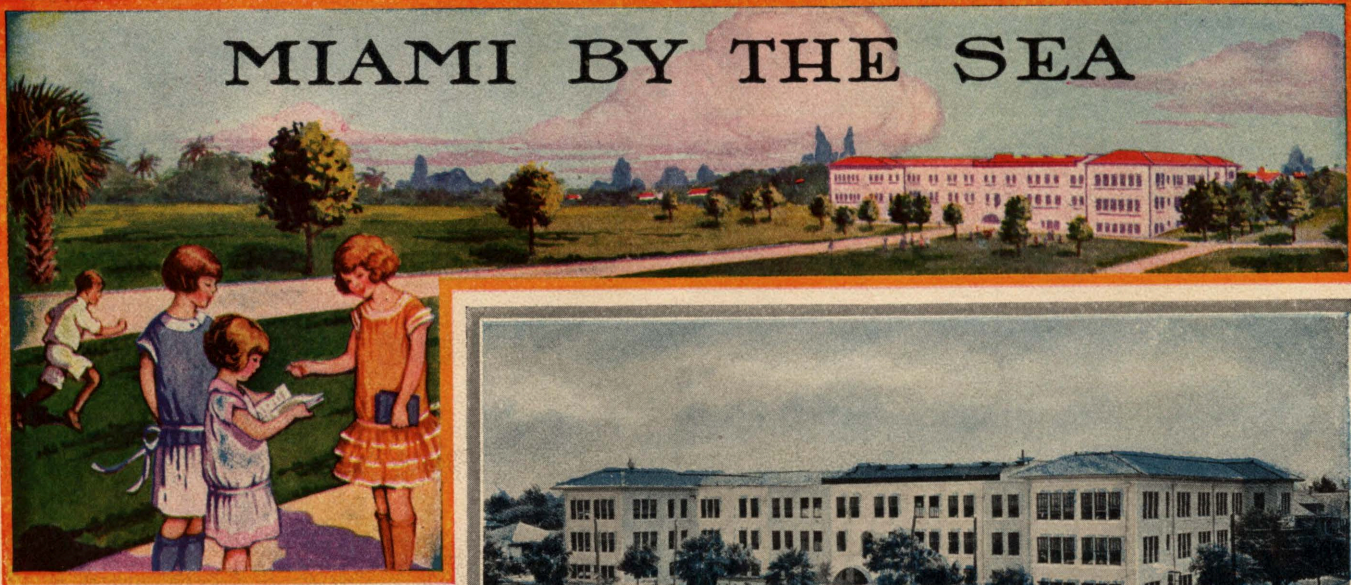
BEAUTIFUL MARINE GARDENS

It is only within the last few years that the world has discovered the rare beauties of the undersea life in the reefs a few miles south from Miami. Three hours by boat and through the glass bottom one sees amazing forests of giant coral, jungles of sea fans and plumes, in which deep purples, vivid reds, and delicate tans stand out in sharp contrast to pure white sand, with patches of green and blue grass. Through the branches of these coral trees swim fish of every conceivable color and shape with a multitude of odd and unique species of marine life. A trip to these sea gardens is one of the events of a stay in Miami.



Two Sailfish and Their Satisfied Captor

MIAMI BY THE SEA



Miami High School Fronts on City Park

MIAMI, CITY OF OPPORTUNITY

While recreation, sports and entertainment have been stressed in this booklet, wonderful opportunities exist here for the men and women who seek to make a home in this land of equable climate and healthful sunshine. It is a play land unexcelled for those who seek play, and it is a home land unmatched for those who remain. While the winters are mild the summers are moderate and many people come here for their summer vacation. The city's population is steadily increasing, more businesses are established each year, the number of industries is increasing, and progress is noted in every line.

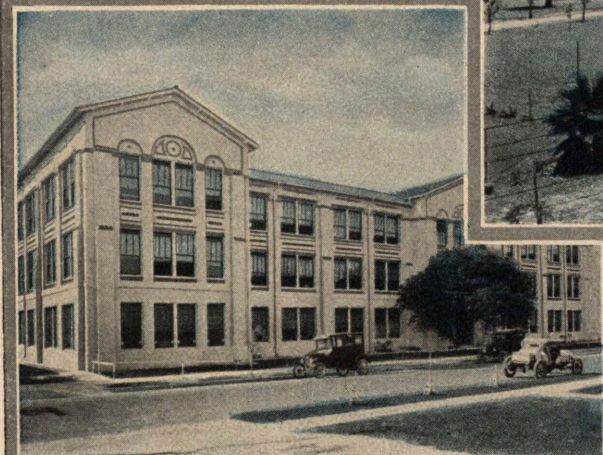
SOUTH FLORIDA'S GREAT SEAPORT

No port in the nation is growing more rapidly than Miami. Shipping is increasing. Each year new water lines are established. There is now eighteen feet of water in the channel from the Municipal docks to the sea, the channel being only four and one-half miles in length. Upon its harbor, docks, and channel the City of Miami has spent more than \$2,000,000 and the Federal government has expended \$1,000,000. The U. S. Army Board of Engineers has approved deepening Miami's channel to 25 feet and doubling its width and recommends an appropriation of \$1,605,000 for this work, all of which has secured the unanimous sanction of the Rivers and Harbors committee of Congress.

Miami will be the seaport for the vast tonnage from some four million acres of the fertile Everglades, and its winter vegetables, grapefruit, oranges and tropical fruits, lumber and manufactured articles will be carried by steamers to the ends of the earth direct by water.

A FERTILE AGRICULTURAL EMPIRE

From the 40,000 acres under cultivation in Dade County last year the growers received a gross return of approximately \$10,000,000 for



*Top—One of Miami's Junior High Schools
Bottom—One of Miami's Sixteen Grammar Schools*

MIAMI BY THE SEA



Grapefruit for America's Breakfast Table

fruits and vegetables with an additional \$3,000,000 from its 110 dairies and a very profitable return from the many thousands of chickens. All the vegetables common to northern sections are grown here easily and ripen at a season when the ground in the North is covered with snow, and the tables of the nation are clamoring for produce fresh from the garden. An extensive acreage is planted each year in tomatoes which first come into the market in December.

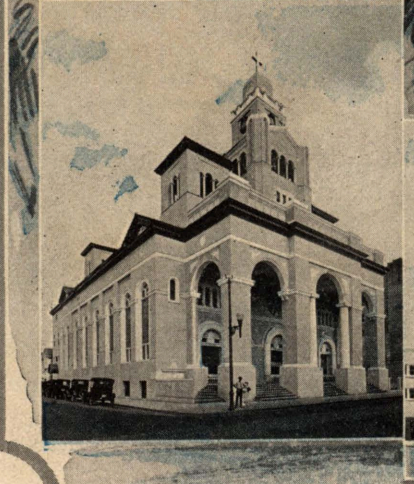
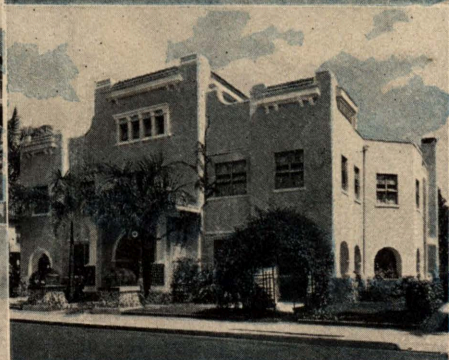
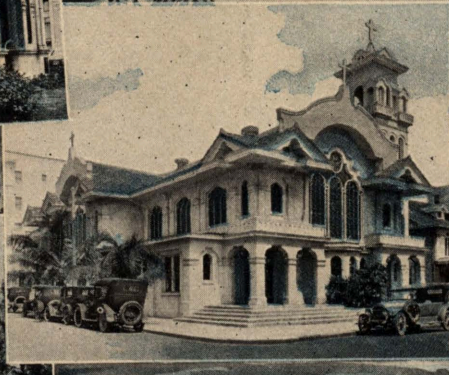
There is a large variety of strictly tropical fruits and vegetables, chief among them the avocado and mango, which thrive here where killing frosts never come and which cannot be grown commercially elsewhere in the United States. The rich muck soil of the Everglades is rapidly being thrown open to settlers, many thousands of acres annually being completely drained and made ready for the plow. Those particularly interested in agriculture, horticulture or dairying are asked to write the Chamber of Commerce for special illustrated farm booklet.

RAPID INDUSTRIAL DEVELOPMENT

Within the last two years many industrial establishments have located in Miami and, while not the largest in their line, are all doing well and increasing the number of employees steadily. There is opportunity here for further development along the line of natural resources utilizing especially the products of the soil, in canned goods, preserves, jellies, syrups, fruit juices, molasses and sugar. Miami is the logical distribution point of southern Florida and that has attracted here several assembly plants which utilize to splendid advantage the water transportation and make large savings in fuel bills and labor overhead because of the warm climate. A great many wholesale and jobbing firms have located in Miami which cover a large portion of the east coast of Florida, Cuba and the Bahamas.



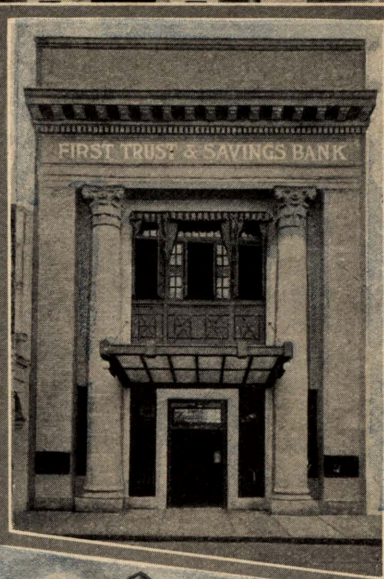
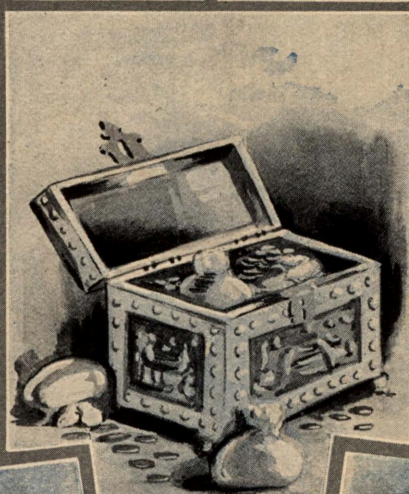
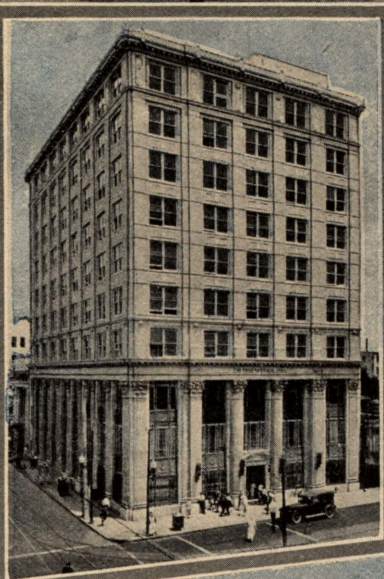
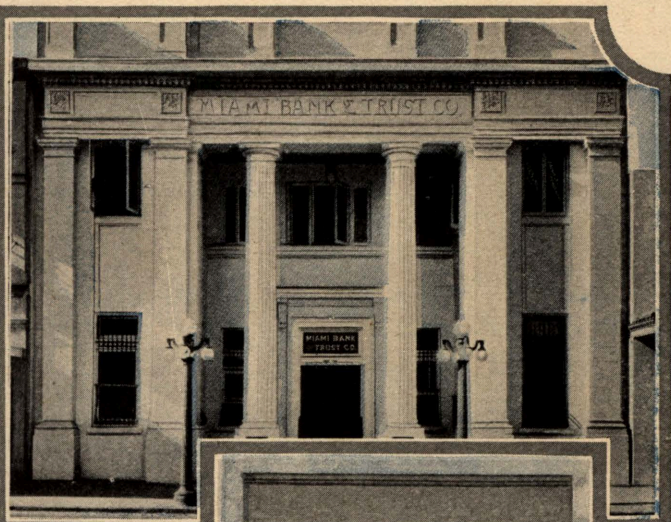
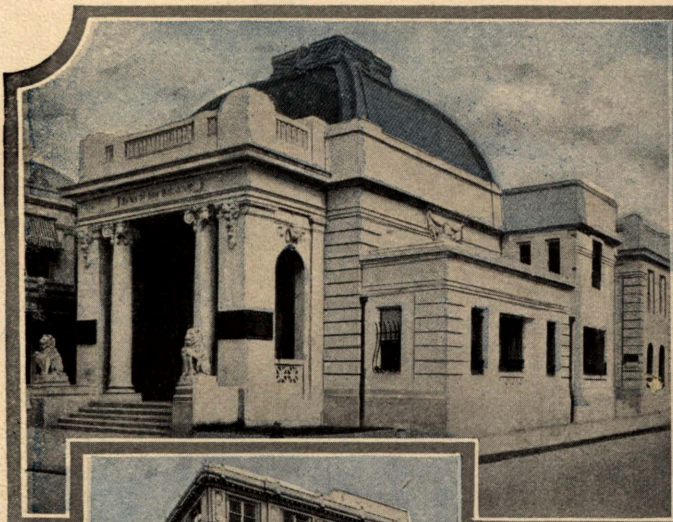
In Miami, "Where the Coconuts Grow"



First Presbyterian
Peace Evangelical Lutheran
Church of Jesu

First Baptist
Trinity Episcopal
Trinity Methodist
Beth David Synagogue

White Temple (M. E.)
First Christian
First Congregational



Bank of Bay Biscayne
First National Bank
Southern Bank & Trust Co.

MIAMI'S FINANCIAL INSTITUTIONS

Miami Bank & Trust Co.
First Trust & Savings Bank
Commercial Bank, Trust & Title Co.

Name	Cap'y Plan Rates per day
Abnerholm.....	50 A \$5.00 up
Alexandria.....	75 E \$2.50 up
Al Fresco.....	70 E \$1.00 up
Alhambra.....	160 R \$5.00 up
Almo.....	50 R \$1.00 up
Alta Vista.....	180 E \$2.00 up
Ambassador.....	125 E \$5.00 up
Arcade.....	50 E \$1.00 up
Bayshore Lodge.....	60 E \$1.50 up
Biscayne.....	150 E \$1.00-5.00
Bradford.....	60 E \$3.00-6.00
†Camp Biscayne.....	60 A \$1.00 wk.
Central.....	125 E \$2.00 up
*Charley's Hotel & Grill 50 A&E \$2.50-5.00up	
Columbia Court.....	75 R \$15.00wk.up
Congress.....	86 R \$15.00wk.up
Cortez.....	222 E \$5.00 up
Davis.....	75 R \$1.00 up
Dolphin.....	105 E \$3.00 up
El Comodoro.....	450 E \$3.50 up

Name	Apts. Rooms Rates-Season
Algonquin.....	23 3to4 \$75-200mo.
*Alton Road.....	28 3 \$1000
Asbury Park.....	14 3&4 \$400-650
Avondale.....	28 2&3 \$500-750
Bass.....	10 3&4 \$450-900
Bayshore.....	12 4&5 \$800-1200
Bay View.....	16 2to4 \$500-1000
Belfort.....	20 2to4 \$600-1200
Bernl.....	18 3to5 \$1000-1350
Bet-Mar.....	12 2to4 \$500-700
Bluestone.....	24 2to3 \$300-400
Bon Air.....	8 4 \$1200-1500
Bon Haven.....	8 2to3 \$500-700
Boulevard.....	8 3 \$400-650
Brickell.....	24 2to6 \$450-1250
Bulmer.....	19 1&2 \$1500-2000
Carlton Villa.....	9 4 \$775-850
Causeway.....	26 3&4 \$450-550
Chamberlin.....	8 4&5 \$500-1000
Chapman.....	10 2 \$400-450
Clara Ed.....	8 2 \$400-450
Clifford.....	30 4 \$400-500
Clyde Court.....	73 2to6 \$575-1785
Columns.....	13 2&3 \$70-175mo.
†Columns Court.....	34 2&3 \$80-200mo.
Connecticut.....	32 1&2 \$300-400
Coronado.....	8 4 \$1150-1250
Crosel.....	12 6&7 \$750-1200
Dallas Park.....	130 1to4 \$600-3500
Dayton.....	8 3&4 \$450-600
DeLeach.....	24 3&4 \$400-600

COMMERCIAL MOTION PICTURES

Miami-made motion pictures are being shown throughout the world. One of the most complete studios in the country has been built at Hialeah with an especially high-class laboratory, and has been used successfully by some of the nation's foremost producers, including Rex Ingram, D. W. Griffith, Famous Players, Tilford and others. This studio represents half a million dollars' investment. An abundance of real tropical scenery with every conceivable water location, and ideal weather conditions are among the advantages this industry enjoys here.

\$5,000,000 SUGAR MILL AND REFINERY

The Pennsylvania Sugar Company has a plantation of more than 150,000 acres along the Miami canal, sixteen miles from Miami, where the acreage in sugar cane is now about 6,000. A mill and refinery

HOTELS

Name	Cap'y Plan Rates per day
†El Dorado & Cottages 50 A \$35.00wk.up	
Esmeralda.....	80 E \$2.50 up
Fairfax Hotel & Apts. 150 E \$2.50-6.50	
Flazier.....	200 E&A \$2.00-7.00up
*Flamingo.....	400 A \$15.00 up
*Fleetwood.....	700 A&E \$15.00 up
Frances.....	100 R \$2.00 up
Gralynn.....	250 A \$6.00 up
Grand.....	50 E \$2.50 up
Greystone.....	100 E \$3.00 up
Green Tree Inn.....	100 E \$1.50 up
Haleyon.....	300 A \$3.00 up
Hermitage (bachelor) 150 R \$2.50 up	
Kamp-Kum-N-Go.....	140 R \$1.00 up
Kendon.....	150 E \$2.00 up
Kentucky Home.....	200 A \$9.00-15.wk
Leamington.....	200 E \$3.00 up

Name	Cap'y Plan Rates per day
Lenox.....	60 E \$1.00-3.00
*Lincoln.....	100 A \$10.00 up
McAllister.....	600 E \$6.00 up
McCrory.....	100 E \$2.00 up
*Marlborough.....	150 A \$10.00 up
Martinique.....	100 E \$3.00 up
Miami.....	100 E \$3.50 up
Miles Standish.....	300 E \$2.50 up
Miramar.....	200 A \$10.00-15.00
*Nautilus.....	400 A \$15.00 up
Oaks.....	50 A \$25.00wk.up
Oxford.....	75 E \$2.00 up
*Pancost.....	240 A \$10.00 up
Paramount.....	50 E \$2.00-6.00
Park.....	125 E \$2.50 up
Pershing.....	160 E \$3.00 up
Plaza.....	300 A&E \$7.00-3.00up

Name	Cap'y Plan Rates per day
Poinsettia.....	125 A \$25.00wk.up
Ritz.....	200 E \$3.00 up
Roberts.....	300 E \$5.00 up
Royal Palm.....	600 A \$10.00 up
Royalton.....	75 E \$3.00-10.00
Rutherford.....	100 E \$2.00 up
San Carlos.....	100 E \$2.00 up
Savoy.....	120 E \$1.50-3.50
Security.....	200 E \$4.00 up
Seminole.....	150 E \$2.00 up
Strand.....	150 E \$3.00 up
†Sunshine Inn.....	50 A \$18.50wk.up
Ta-Miami.....	150 E \$3.00-8.00
United States.....	80 E \$3.00 up
Urney.....	300 A \$9.00 up
Villa D'Este.....	350 E \$3.50-7.00
Willard (bachelor) 125 E \$1.50 up	
*Wolford.....	300 A \$3.00 up
A-American. E-European	R-Rooms only.
*Located at Miami Beach.	
†Located at Coconut Grove.	

APARTMENTS—FURNISHED

Season November to April, Inclusive, Unless Specified

Name	Apts. Rooms Rates-Season
Del Rio.....	30 4 \$750-1250
Dixie Highway.....	10 1&2 \$40-75 mo.
Don.....	29 2&3 \$500-1000
†Dorn.....	21 2&3 \$400-600
Draper.....	16 2to4 \$600-1000
Edgewater.....	8 4 \$1200
Eureka.....	16 3 \$250-275
Green Tree.....	21 2 \$325-400
Fluk.....	18 2to5 \$375-700
Florida.....	24 2to3 \$500-600
Fort Dallas.....	18 2to4 \$500-950
Fowler.....	8 2 \$500-600
Fredora Court.....	24 3&4 \$850-1500
Goodsell Court.....	8 3 \$600-800
Gourley.....	40 1&3 \$500-800
Granada.....	56 3to7 \$1050-3000
Harold.....	14 1to3 \$350-750
Havemeyer High View 26 3to5 \$500-1800	
Helms.....	34 4 \$750-1000
Henrietta Towers.....	108 2to8 \$250-600mo.
Herberta.....	8 3 \$600-800
High White.....	12 2to4 \$150-250
Hovington.....	22 4&5 \$225-250
Jarrett.....	24 2to4 \$400-550
Johnson.....	45 2to5 \$500-1500
Julia Tuttle.....	44 1to3 \$1000-2500
Kimball.....	8 3&4 \$600-800
Kosing.....	8 2 \$450
Lafayette.....	17 2 \$400-550

Name	Apts. Rooms Rates-Season
Laura.....	10 2to4 \$500-750
Lawrence Court.....	8 5 \$750-850
†Lincoln.....	24 2 \$420-500
Linton.....	12 1 \$30-40 mo.
Long.....	34 2 \$600-1200
Luke.....	10 3&4 \$350-700
Lyndale.....	8 3to4 \$350-400
McGirt.....	8 2 \$500-650
Marlon.....	40 1&2 \$40-75 mo.
Marshall.....	17 3 \$400-500
†Martina.....	36 7to12 \$700up
Maxwell.....	18 4 \$850
†Merriam.....	48 1to3 \$650-1200
Merwin.....	33 2 \$50-100mo.
Monterey.....	9 4 \$15-20 wk.
Morrison.....	8 4 \$1150
New Gautier.....	24 3to5 \$425-700
Norvilla.....	26 3 \$350-500
Oaklynn.....	12 4 \$400-600
Ocean Drive.....	12 2to4 \$650-1250
Olmsstead.....	12 5 \$800
Opal.....	12 3 \$400-550
Oseola.....	8 1to4 \$500-700
Ostend.....	17 3to4 \$650-1250
Palms.....	12 3 \$700-800
Parkview.....	34 4to6 \$450-800
†Patania.....	8 4 \$500-550
†Pinecrest.....	16 3&4 \$375-450

Name	Apts. Rooms Rates-Season
Pine Ridge.....	8 3to4 \$500-700
†Ponce de Leon.....	140 1&2 \$800-1600
Prince Edward Court. 26 2&3 \$500-1000	
Principia.....	26 3&4 \$500-800
Quinn.....	12 3&4 \$500-750
Rice.....	15 3&5 \$450-1000
Rio Vista.....	8 2 \$450
Riverside Park.....	8 3&4 \$450-650
River View.....	26 1&2 \$450-650
Rose.....	17 2 \$50 mo.
Santa Marie.....	25 1to3 \$80-200mo.
Saragossa.....	23 2to5 \$100-300mo.
Songer.....	8 4 \$600-700
Southland.....	17 3 \$450-600
†Temple Court.....	57 3to6 \$600-1200
Thomas-Rlnn.....	8 4 \$600
Valencia.....	52 1to3 \$300-950
Vendome.....	11 2to4 \$150-700
Villa.....	8 4 \$600
Viola.....	10 3&4 \$550-700
Waldmore.....	19 2 \$480-650
Walker.....	13 2 \$300-400
Wallace.....	4 4 \$750
Washingtonia.....	16 3 \$420-550
Wayne.....	12 3&4 \$495-800
Williams.....	16 2&4 \$675-1200
Winton Court.....	12 2 \$700-750
*Located at Miami Beach.	
†Located at Lemon City.	
†Hotel rooms also.	

costing \$1,500,000 in is successful operation, taking the raw cane direct from the fields in one portion and turning out the sacked fine white refined sugar in another section of the extensive plant. This plantation is in the Everglades and represents an investment of nearly \$5,000,000.

We have been able to suggest in this limited booklet only partially the numerous attractions of this wonderful city. World travelers who visit Miami say the printed words cannot describe its charm and rare beauty. If you seek a home, a business opportunity, a rest, come any month in the year. If you crave a vacation, the out-of-doors sport life, the gaieties of a real live winter resort, come from November to May.

We cordially invite you to pay Miami and southeastern Florida a visit at your first opportunity and see for yourself the magnetic attractions of this tropical wonderland, which after all is said has the finest climate and is the world's greatest winter resort.

MIAMI CHAMBER OF COMMERCE.



This attractive folder and other booklets and mailing matter have been compiled and edited by the Chamber of Commerce and financed by the City Commissioners and business men of the city of Miami. This literature is for free distribution to those who are interested in learning of this wonderful section. The Miami Chamber of Commerce will gladly supply further details and more specific information along any line upon request. Letters are answered promptly and cheerfully. A Bureau of Information and Tourists' Registration is located in the Chamber of Commerce building, 39 N. E. First Avenue, and visitors are cordially invited to call and avail themselves of its free service.



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South Florida

The Land of Palms and Sunshine

The Land of Palms and Sunshine

MIAMI

By the Sea



MIAMI

By the Sea



Winter Tourist Season
November to May

Pryor's Famous Band-December to April

Winter Tourist Season
November to May

Pryor's Famous Band-December to April